

GANDHI INSTITUTE OF TECHNOLOGY AND MANAGEMENT(GITAM)

(Deemed to be University)

VISAKHAPATNAM * HYDERABAD * BENGALURU

Accredited by NAAC with A⁺ Grade



CURRICULUM AND SYLLABUS

OF

Masters

in

Public Policy

(w.e.f. 2021-22 admitted batch)

1.0 ADMISSIONS

The goal of our admission process is to select best-performing and well-rounded applicants who are passionate about leading and inspiring change in India's governance. Our internal assessment process considers the following aspects of your application:

Your academic record, employment history, and essays hold 60% weightage and your Personal Interview holds the rest 40% weightage for your selection assessment

Your passion for pursuing a career in Public Policy and bringing about change in your area of interest

Your personal attributes such as your leadership potential, initiative, and awareness of prevailing issues in the Public Policy domain

We shortlist candidates based on their overall performance on the aforesaid parameters. Your essays and your personal interview will largely impact your chances of selection. Hence, it is imperative to focus on well-articulated essays.

Kautilya's selection process is designed to give each applicant a fair chance of admission.

2.0 ELIGIBILITY CRITERIA

No student shall be eligible for admission into the Master's degree programme unless he/she has successfully completed three years of an undergraduate degree or earned prescribed number of credits for an undergraduate degree, through the examinations conducted by a university/autonomous institution or possesses such qualifications as recognized by the UGC as equivalent to an undergraduate degree.

3.0 CHOICE BASED CREDIT SYSTEM

Choice Based Credit System (CBCS) is based on UGC guidelines in order to promote:

- Student Centred Learning
- Cafeteria approach
- Students to learn courses of their choice
- Students to learn at their own pace
- Inter-disciplinary learning

Learning goals/ objectives and outcomes are specified to indicate as to what a student shall be able to do at the end of the program

4.0 PROGRAM DETAILS

4.1 EDUCATIONAL OBJECTIVES

1. Upon completion of the programme every student shall be able to understand the policy making and implementation dynamics between the government and businesses
2. Upon completion of the programme every student shall be able to understand the genesis and current implementation of human rights from ethical, legal and administrative perspective
3. Upon completion of the programme every student shall be able to understand and apply economic theories to solve developmental challenges of transitional economies
4. Upon completion of the programme every student shall be able to understand the role of government and how civil society influences the formulation and implementation of policies
5. Upon completion of the programme every student shall be able to understand the global relevance of India as well as the world's perspectives on India

4.2 PROGRAM OUTCOMES

1. Understand the government's approach to regulate economic actors
2. Demonstrate understanding of the global business environment
3. Understand the interplay of legal system and administrative challenges of human rights
4. Propose solutions where current implementation is far removed from ethical norms
5. Develop the analytical skill to solve economic and social problems
6. Develop understanding of opportunities and challenges in transitional economies
7. Understand the role of civil society in governance
8. Understand multi stakeholder management for developing and implementing policies
9. Understand the influence of geopolitics on India since independence
10. Understanding India's options and responses to changing global order
11. Develop Leadership, written and oral communications

4.3. COURSE STRUCTURE

The MPP program is designed to expand knowledge, enhance skills, and instill values that create policy professionals equipped to tackle 21st century challenges. Students will need a minimum of 82 credits to graduate, but will be allowed to take a maximum of 103 credits to satisfy their learning requirements, at no extra cost.

Each year consists of three terms. The 1st year curriculum will expand your knowledge of policy making structures, approaches and governance. The core and elective courses will instill values, and equip you with professional competencies to navigate the unique Indian public policy landscape. Through dedicated skill shops and specially curated courses, you will also learn how to negotiate and persuade, write public speeches and Op-Ed Columns, and communicate verbally and non-verbally in professional settings. At the end of the first year, you will undertake an intensive internship with an organization of your choice during the summer break.

Your foundation and core courses will help you choose the right subset of electives starting from the second term. Here, you will take a deep dive into one of five specializations through electives covering five arenas of policymaking:

- Government and Business
- Human Rights, Law and Democracy
- Development Economics
- Governance and Society
- International Relations

4.3.1 PATHS TO GRADUATION

You can graduate with a simple MPP degree or an MPP with specialization.

- **MPP Degree:** Students at Kautilya will be awarded the MPP degree after taking 82 credits worth of coursework. The program includes 19 Core Courses, 10 Skill Shops, an internship, and a Capstone totalling 73 credits. Selection from 9 Choice-based credits for electives will complete the MPP degree.
- **MPP Degree with Specialization.** Students who take courses covered under one of the five specializations towards completing 103-credits will be awarded the MPP degree with Specialization.

The MPP program culminates in a Master's Thesis in term 6, based on a Capstone Project (CAP). The CAP may be undertaken either independently with an organization of your choice, given the student acquiring such an opportunity, or as part of a faculty-led group research project on a current policy issue.

4.3.2 MPP GRADUATION PATHS

	Minimum credits			Choice-based Credits	Skill Shops	Total*	Remarks
	Foundati on (India Core)	General and Anchor Core	Internship & Capstone	Addnl Credits from Electives			
Available Credits	15	42	6	30	10	103	
MPP	15	42	6	9*	10	82	•Fulfilment of minimum mandatory 82 credits. •*9 credits from any of the electives can be taken.
MPP (w/ Specialization)	15	42	6	30	10	103	•Fulfilment of minimum mandatory 82 credits and 21 additional credits from any of the electives taken from at least one focus area leading to a (separately issued) specialization award.

4.3.3 COURSE DESCRIPTIONS

- **Foundation (Compulsory):** Also known as India Core, these courses afford students the essential preparatory orientation into the field of public policy study in the Indian context. These courses are intended to enable aligning the varied starting points of all incoming students to overcome academic gaps and impart additional knowledge on critical foundational components involved in the study of public policy including public administration, introduction into ethics of policy making, understanding of the constitution and its origins, etc.
- **General Core (Compulsory):** As Kautilya initiates additional programs in the future dedicated to the study of public health, the environment or public administration, the general core courses will be rendered common across such programs of the public policy faculty. Each section will contain a set of courses that students will select to earn requisite mandatory credits.
- **Program Core (Compulsory):** Also known as Anchor Core, these are mandatory credit-bearing courses that the student must study to meet the program's requirements. The courses and their content shall satisfy the specific program outcome mentioned by the relevant professional bodies. At Kautilya, these are categorized across five verticals or specialization areas corresponding with existing professional policy arenas.
- **Skill Shops (Compulsory):** Courses that impart critical practical and hands-on skills to students and differ markedly from regular courses. These 1-credit courses include exposure to data analysis and visualization tools, and tackling social ills like informal labour exploitation, practical skills for public speaking and persuasion, media or campaign management, etc.
- **Electives (Choice-based):** More than 25 electives flow out from the core verticals. This range is intended to provide students the option to chart their unique career trajectories through the program. Students can opt for a specialization based on the elective choices they make. Each course is worth 3-credits.

4.3.4 SPECIALIZATION REQUIREMENTS

1. 12 credits, accounted for 120 hours of teaching hours relevant to the particular specialization
2. Take additional electives to arrive at a credit score of 103
3. You can do a maximum of two specializations

4.3.5 SELECTING ELECTIVES AND AUDITING

Students will be introduced to the electives that are on offer in the subsequent term. They will have a period of 10 days to make their choice of elective. The electives offered in each term will be in tune with the program requirements, covering all specializations and in accordance with the logistical requirements outlined by the guest and visiting faculty teaching specific elective courses. Each student will be able to select a specific number of electives in individual terms as determined by the program design. Students will be allowed to shop the electives under conditions outlined. Prior permission will be required from corresponding faculty of the elective to join. Students auditing electives are expected to participate actively in the class discussions and undergo any evaluation as determined by the faculty.

4.3.6 PROGRAM DURATION

A student is normally expected to complete the MPP program of 6 trimesters in 2 years. If, due to unforeseen circumstances, a student is unable to meet program requirements towards course completion within the recommended 2-year period, their program stay may be extended by no more

than 4 years in total. Under extraneous circumstances, where a student might require an extension, a maximum of one more year may be granted at the discretion of the Vice Chancellor, GITAM Deemed to be University.

MPP Course Structure*

Trimester I

S. No	Code	Level of Course	Title of Course	Theory	Practical	Credits	Internal Assessment Marks	External Assessment Marks	Total Marks
1	PPOL7011	Core	Indian Constitution: Written or Living Document?	3	0	3	70	30	100
2	PPOL6021	Core	Public Policy: Thought and Practice	3	0	3	70	30	100
3	PPOL6041	Core	Winning Writing	3	0	3	70	30	100
4	PPOL6001	Core	Business Government and Society	3	0	3	70	30	100
5	PPOL6011	Core	Changing World Order: Cooperation and Contestation	3	0	3	70	30	100
6	PPOL6051	Core	Macroeconomics for Policy	3	0	3	70	30	100
7	PPOL6381	Skill Shop	Development Consulting for Change Making (M-Consulting for SDGs) - 1	1	0	1	70	30	100
8	PPOL6391	Skill Shop	Media, Communication and Policy	1	0	1	70	30	100
9	PPOL6421	Skill Shop	Making Data Actionable: Visualizing Information	1	0	1	70	30	100

Trimester II

S. No	Code	Level of Course	Title of Course	Theory	Practical	Credits	Internal Assessment Marks	External Assessment Marks	Total Marks
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1	PPOL7021	Core	Philosophy and Ethics: Policy Making in India	3	0	3	70	30	100
2	PPOL7031	Core	India and the World	3	0	3	70	30	100
3	PPOL6071	Core	Data for Policy: Evidence-based Policy Solutions	3	0	3	70	30	100
4	PPOL6081	Core	Microeconomics for Policy	3	0	3	70	30	100
5	PPOL6111	Core	Policy for Social Goal: Wellbeing or Welfare?	3	0	3	70	30	100
6	PPOL6031	Skill Shop	Data for Policy Practice	1	0	1	70	30	100
7	PPOL6501	Skill Shop	Academic writing	1	0	1	70	30	100
8	PPOL6481	Skill Shop	Social Media Analytics	1	0	1	70	30	100
9	PPOL6511	Skill Shop	Critical Thinking on Contemporary Issues	1	0	1	70	30	100

Electives

S. No	Code	Level of Course	Title of Course	Theory	Practical	Credits	Internal Assessment Marks	External Assessment Marks	Total Marks
1	PPOL6201	Elective	Global Public Health	3	0	3	70	30	100
2	PPOL6351	Elective	Governing New Media	3	0	3	70	30	100
3	PPOL6221	Elective	Future of Public Service Delivery	3	0	3	70	30	100

Trimester III

S. No	Code	Level of Course	Title of Course	Theory	Practical	Credits	Internal Assessment Marks	External Assessment Marks	Total Marks
1	PPOL7041	Core	Public Administration in India	3	0	3	70	30	100
2	PPOL6131	Core	Navigating the Field: Research Ethics and Methods	3	0	3	70	30	100
3	PPOL6481	Core	Design Thinking for Effective Public Policy	3	0	3	70	30	100
4	PPOL7051	Core	Human Rights as a Public Policy Imperative	3	0	3	70	30	100
5	PPOL6111	Core	Fundamentals of Finance	3	0	3	70	30	100
6	PPOL6451	Skill Shop	Understanding Financial Statements	1	0	1	70	30	100
7	PPOL6531	Skill Shop	Understanding Gender	1	0	1	70	30	100

Electives

S. No	Code	Level of Course	Title of Course	Theory	Practical	Credits	Internal Assessment Marks	External Assessment Marks	Total Marks
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1	PPOL649 1	Elective	Elements of Econometrics	3	0	3	70	30	100
2	PPOL618 1	Elective	Emerging Security Challenges	3	0	3	70	30	100
3	PPOL616 1	Elective	Project and Infrastructure Finance	3	0	3	70	30	100

Trimester IV

S. No	Code	Level of Course	Title of Course	Theory	Practical	Credits	Internal Assessment Marks	External Assessment Marks	Total Marks
1	PPOL6071	Core	Public Policy Dissemination Techniques	3	0	3	70	30	100
2	PPOL6471	Skill Shop	Professional Communication Training	1	0	1	70	30	100

Trimester V

S. No	Code	Level of Course	Title of Course	Theory	Practical	Credits	Internal Assessment Marks	External Assessment Marks	Total Marks
1	PPOL7001	Core	Indian Statecraft: Kautilya and successors	3	0	3	70	30	100
2	PPOL6101	Core	Leaders and Leadership in History	3	0	3	70	30	100

Electives

S. No	Code	Level of Course	Title of Course	Theory	Practical	Credits	Internal Assessment Marks	External Assessment Marks	Total Marks
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1	PPOL6141	Elective	Public Interest through Private Efforts: Advancing Meaningful Social Impact	3	0	3	70	30	100
2	PPOL6321	Elective	Big Debates in Development	3	0	3	70	30	100
3	PPOL6241	Elective	Urbanization, Cities and Decentralized Planning/ Smart Cities: Urban Labelling and Beyond	3	0	3	70	30	100
4	PPOL6291	Elective	AI and Ethics	3	0	3	70	30	100
5	PPOL6191	Elective	Reforming India	3	0	3	70	30	100
6	PPOL6351	Elective	Behavioral Economics	3	0	3	70	30	100
7	PPOL6201	Elective	Religion and Politics	3	0	3	70	30	100
8	PPOL6151	Elective	Regenerative Economy	3	0	3	70	30	100
9	PPOL6341	Elective	Introduction to Public Problem Solving	3	0	3	70	30	100
10	PPOL6281	Elective	Democracy in the Age of Populism	3	0	3	70	30	100
11	PPOL6221	Elective	Navigating Digital Economy: Governing Algorithms	3	0	3	70	30	100

***Offering of courses is subject to change.**

5.0 MEDIUM OF INSTRUCTION

The medium of instruction (including examinations and project reports) shall be English.

6.0 REGISTRATION

Every student has to register himself/herself for each semester individually at the time specified by the Institute / University.

7.0 ATTENDANCE REQUIREMENTS

A student whose attendance is less than 75% in all the courses put together in any Semester will not be permitted to attend the end- Semester examination and can be detained. Additional guidelines issued by University and other authorities from time to time will be implemented.

8.0 CAPSTONE

A Capstone project is compulsory for all students. It will be in the form of a project report or a research report. This course will be of 3 credits. The preliminary steps of the course will be undertaken in term 5 and the major portion of the course will be done in term 6.

Project report- This option is open for the students who wish to go into professional practice. Students identify their mentor before starting the project. Subsequently, with the help of the mentor the students will add two members in their Project Supervisory Committee (PSC). Under the guidance of their PSC students will write the project report based on original empirical or applied research. The objective of these reports must be to provide some solution to existing public policy issues. The students must defend their reports in an open oral viva, in which apart from the PSC members, all the MPP students and faculties will be invited.

Research Report- This option is recommended for the students who wish to pursue research on a particular public policy issue as their Capstone project. The students will identify their Mentor before starting the project. Subsequently, with the help of the Mentor, students will add two members (internal/visiting professor) in their Research Supervisory Committee (RSC). Under the supervision of their Mentor students will write a report based on original and applied research. The objective of these reports will be to analyse a public policy problem to either establish a causal relationship or **propose** a new solution. Once the RSC has been identified, the following procedures will be adopted:

1. Students make a Student Capstone Research update Book (Research book) wherein she/he will maintain consultation, literature review, updates and directions given by the faculty.
2. A synopsis must be submitted and approved by the RSC earlier but not later than the end of term 5.
3. Only after the formal approval of the synopsis the students can commence writing their capstone project/research report.
4. Students must have to ensure a minimum of five consultations with their Mentor.
5. Once the capstone project/research report has been submitted and approved by the Mentor, it will be sent for external review.
6. The distribution of marks will be as follows:
 - a. Synopsis Writing - 10 marks
 - a. Consultation with faculty - 20 marks
 - b. Capstone submission to faculty- 20 marks
 - c. Evaluation of the Project - 50

Note- a, b and c will be evaluated by Mentor and d will be evaluated by an External Reviewer

Comparative information to assist between Project or research report

Comparative Aspect	Project Report	Research Report
Professional Orientation	<ul style="list-style-type: none"> Students joining professional services 	<ul style="list-style-type: none"> Students seeking career in research and consulting Students who wish to pursue higher education
Relevance	Solution to existing problem of the organization	Applied research related to public policy issues.
Supervisory Committee	Project supervisory committee (one chair, two members (at least one member from the concerned organization)	Research Supervisory Committee (one chair and two members)
Report format	<ol style="list-style-type: none"> 1. Introduction, 2. Literature review of benchmark studies, best practices and reports 3. Evaluating Alternatives 4. Result and Analysis 5. Applied recommendations, planning and solutions 6. References (APA style) 	<ol style="list-style-type: none"> 1. Introduction 2. Academic literature review 3. Research method and data 4. Result and Analysis 5. Discussion and Conclusion 6. References (APA style)
Report Length	25-50 pages/ word count 8,000-10,000	50-75 pages / word count 10,000-20,000
Prerequisite	Academic Writing, Data for Policy and Navigating the field courses	Academic Writing, Data for Policy and Navigating the field courses
Evaluation	<ul style="list-style-type: none"> 50% of evaluation will be done by Mentor Remaining 50% by external expert Overall 40% is required to Pass the Capstone 	<ul style="list-style-type: none"> 50% of evaluation will be done by Mentor Remaining 50% by external expert Overall 40% is required to Pass the Capstone
Revaluation	In case of difference of 15% in the external and internal evaluation (i.e. between c and d component)	In case of difference of 15% in the external and internal evaluation (i.e. between c and d component)

9.0 GRADE POINTS AND SYMBOLS IN RELATIVE GRADING

Relative grading will be used for all courses. In a case where the number of students in a course is less than 21, absolute grading will be used for grade point computation. The minimum passing marks for absolute grading is 40.

Those students who get an 'F' grade will be required to pass the supplementary exam. If the student attends the supplementary exam for the course and gets 40% of the marks, the maximum grade in such cases will be Pass (P) only. If the student fails even the supplementary exam then he/she will have to repeat the subject when it is offered next.

For skill shops of 1 credit(10 hours), the grading can be based on 2 assessments.

A final letter grade will be awarded in each course at the end of the semester based on the student performance during a given semester.

The letter grades and the corresponding grade points for relative grading are as given below:

S.No.	Grade	Grade Formula	Grade Points
1	O (Outstanding)	Total Marks $\geq (\mu + 1.5 \sigma)$	10
2	A+ (Excellent)	$(\mu + 1.0 \sigma) \leq$ Total Marks $< (\mu + 1.5 \sigma)$	9
3	A (Very Good)	$(\mu + 0.5 \sigma) \leq$ Total Marks $< (\mu + 1.0 \sigma)$	8
4	B+ (Good)	$(\mu - 0.5 \sigma) \leq$ Total Marks $< (\mu + 0.5 \sigma)$	7
5	B (Above Average)	$(\mu - 1.0 \sigma) \leq$ Total Marks $< (\mu - 0.5 \sigma)$	6
6	C (Average)	$\text{Max}(\text{Min}((\mu - 1.5 \sigma), 45)), 40) \leq$ Total Marks $< (\mu - 1.0 \sigma)$	5
7	P (Pass)	$40 \leq$ Total Marks $< \text{Max}(\text{Min}((\mu - 1.5 \sigma), 45)), 40)$	4
8	F (Fail)	Total Marks < 40	0
9	Ab	Absent	
10	S	Satisfactory for Non-graded courses	NA
11.	U	Unsatisfactory for Non-graded courses	NA
12.	R	Insufficient attendance in the course	0

The letter grades and the corresponding grade points for absolute grading are as given below:

S.No.	Grade	Absolute Marks	Grade Points
1	O (Outstanding)	90 and above	10
2	A+ (Excellent)	80-89	9
3	A (Very Good)	70-79	8
4	B+ (Good)	60-69	7
5	B (Above Average)	50-59	6
6	C (Average)	45-49	5
7	P (Pass)	40-44	4
8	F (Fail)	Less than 40	0
9	Ab	Absent	
10	S	Satisfactory for Non-graded courses	NA
11.	U	Unsatisfactory for Non-graded courses	NA
12.	R	Insufficient attendance in the course	0

9.1 Computing Grade point averages (SGPA, CGPA)

As per the University norms



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL7011	Course Title: Indian Constitution: Written or a Living Document?	
Trimester: 1	Course Type: India Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021–2023	
Course Lead: Dr. Mukul Saxena	Assigned T/RA: TBA	

Course Description

This course presents fundamental concepts and doctrines of Constitutional Law. The student will be able to identify the legal and societal struggles on each side of the great constitutional cases assigned. The student will be able to develop a sense of constitutional values which comes from Preamble, Part III and Part IV of the constitution. This course will be a forum for the discussion of some very heartfelt issues.

Learning Objectives

1. Learn the contents of the Indian Constitution and how the Indian Supreme Court and other courts function.
2. Develop an awareness of the Indian constitution.
3. Develop the ability to analyse Indian Supreme Court cases using various "tools" of interpretation such as: precedent, text, original meaning, structural principles, a moral reading, policy, and consequences.
4. Understand the complex relationship between constitutional law, politics, and social change.
5. Recognize the source of judicial review, as well as federal legislative and executive powers in differing areas, as well as principles of federalism.
6. Identify and explain the rights included in the Indian Constitution, as well as learn about the basic statutes employed to implement these rights.
7. Learn the relevant doctrines and key cases in each major area of constitutional law.

Course Outcomes

On successful completion of this course, students will be able to:

1. Understand historical background of constitutional backing and its importance of building a democratic India also to understand emergence and evolution of Indian Constitution
2. Enable students to have a sound knowledge and understanding of Part III and Part IV of the constitution of India which will enable the students to apply law in factual situations
3. Enable the student to understand the mechanism of distribution of powers between Centre and State, emergency provisions
4. Examine the role of constitutional institutions for better and then review, implement and look at the structural limitations these bodies face in discharging functions and to know how they are important in implementing the policy frameworks
5. Read and analyse case laws, identify the ratio decidendi and obiter dictum, demonstrate a good knowledge and understanding of constitutional law and how its interpretation makes a lot of difference in policy sphere

Textbooks and Course Materials

1. Choudhry, Sujit and Khosla, Madhav and Mehta, Pratap Bhanu, Locating Indian Constitutionalism (2016).
2. Basu, DD (2011) Introduction to the Constitution of India.

All other readings will be made available to students through Moodle

Course Schedule

Unit I	Sessions: 7	HISTORICAL BACKGROUND
Idea of constitution and constitutionalism Commencement of constitution of India Features of Indian Constitution Legislature and the Judiciary		
Unit II	Sessions: 8	CONSCIENCE OF THE CONSTITUTION
Features of Fundamental Rights Part III and Part IV of Constitution of India		
Unit III	Sessions: 8	JUST, FAIR AND REASONABLE
Basic Structure Doctrine Right to life and privacy Armed forces Second generation of rights		
Unit IV	Sessions: 4	COORDINATING MECHANISMS AND CONSTITUTIONAL BODIES
CAG Attorney General of India UPSC Finance Commission SC ST Commissions Special Officers for linguistic committees National Commission for Backward classes Other institutions		
Unit V	Sessions: 3	CONSTITUTION - A LIVING DOCUMENT
Nation's Progress via Various Case Laws Economic Development and globalisation in terms of Constitution Indian Constitution and International Law Globalization		



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Course Code: PPOL6021	Course Title: Public Policy: Thought and Practice	
Trimester: 1	Course Type: General Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr. Ali Adil & Fields of View	Assigned T/RA: TBA	

Course Description

Policymaking in India is often characterized as myopic, reactionary, and heavily influenced by politics. This course provides studies with theoretical frameworks with which to gain an understanding of how policies are formulated. The course will be taught in three modules. The first module will contextualize India's centralized policy making approach against its social scientific origins, explicate the evolution of policy discourses unique to the Indian subcontinent, and highlight critical interdependencies between problem identification and construction and problem (re)solution. The second module will guide students through existing theories and approaches of public policymaking to understand how policies are made and their practical applicability to the Indian context.

In the third module, students will participate in policy simulation exercises conducted by Fields of View--a policy simulation design company specializing in solving intractable problems by gamifying policy decisions. The exercises are intended to afford clarity on the study, analysis and formulation of public policies and to enable students to draw context-specific insights on the practicalities of policymaking.

Learning Objectives

1. Describe public policy and recognize the contexts underlying its evolution in India.
2. Examine the impact of problem framing on problem (re)solution.
3. Outline policy theories and assess their applicability in the Indian context.
4. Appreciate and reflect upon the circularity between theory and practice of policymaking
5. Examine an existing policy of choice from any two theoretical perspectives and assess their relative explanatory efficacy.

Course Outcomes

On successful completion of this course, students will be able to:

1. Understand the fundamentals of policymaking and the importance of evidence and public opinion
2. Recognize the impact of problem framing through agenda-setting on their potential resolution
3. Describe how policies are made in particular reference to their formulation in the Indian context
4. Identify policy tradeoffs, and contrast methodological variants undergirding the policymaking process with particular emphasis on equity and inclusion
5. Appreciate the interoperability of theory and practice and the leverage of one for the other

Textbooks and Course Materials

1. Chakrabarti and Sanyal (2017) Shaping Public Policy in India, Oxford University Press [B]
2. Frank Fischer et al. (Eds) Handbook of Public Policy Analysis: Theory, Politics, and Methods. [Chapters from this reading will be made available on Moodle]

3. All other readings will be made available to students through Moodle [M]

Course Schedule

Unit I	Sessions: 9	INTRODUCTION
Theorising Policymaking The Indian Policy Discourse How Do Policies Come About? The Public Policy Process Instruments of Policy making		
Unit II	Sessions: 12	PUBLIC POLICY THEORIES
Advocacy Coalition Framework, Group Theory, Incremental Theory Multiple Streams Theory, Political Systems Theory, Institutional Theory Punctuated Equilibrium Theory, Elite Theory, Rational-Choice Theory		
Unit III	Sessions: 9	POLICY SIMULATIONS
Policy Simulation Sessions: Topics and class structure will be intimated prior to the session		



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Course Code: PPOL6041	Course Title: Winning Writing	
Trimester: 1	Course Type: General Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021–2023	
Course Lead: Dr. Glenn Kramon	Assigned T/RA: TBA	

Course Description

The lessons that help New York Times journalists write more powerfully and persuasively can help policy makers too. In 10 sessions (3 hours each) we will study techniques for writing better. And we will practice, with students receiving constructive feedback in class (for those who volunteer their work for the group to read) and afterward (private critiques). Each session will address a different area of writing: the basics, including emails and memos; pitches to the media; responses to media questions; writing effectively about yourself, in cold-call letters and personal stories; writing speeches and opinion pieces; giving feedback.

The instructor is an editor who has helped New York Times reporters win 10 Pulitzer Prizes. He will provide tips on writing and share thoughts on how best to work with the news media. He'll also bring in several journalists as guests.

We will minimize the lecturing in these three-hour sessions. Writing, and critiquing that writing, will consume most of the time. You will choose the subject -- ideally, one relevant to your own work. You will write on your computers and submit your work to a Google Docs folder, to be reviewed by the instructor and, for the courageous, to be critiqued collaboratively in class by the instructor and your fellow students.

Learning Objectives

1. Understand the importance of concise written and verbal communication.
2. Learn about various approaches in writing and public speaking and understand their treatment in the professional context.
3. Identify the challenges encountered in writing across various platforms.
4. Engage in skillful writing and compelling public speaking.

Course Outcomes

On successful completion of this course, students will be able to:

1. Develop powerful, persuasive writing for business and policy papers;
2. Write with an influential voice, for your LinkedIn profile or the media;
3. Compose effective talks and speeches;
4. Give influential written feedback, in particular through performance reviews.

Textbooks and Course Materials

The handouts for each session will be provided to the students via email.

Course Schedule

Unit I	Sessions: 12	An Introduction
Basic rules for writing in business Email Writing: Making it concise and persuasive The Elevator Pitch		

Pitching your idea		
Unit II	Sessions: 9	Cold calling and responses
Responding to tough questions Cold Calling Writing about yourself		
Unit III	Sessions: 9	Public speaking
Feedback writing Influencing a big audience Wowing the crowd: Writing a compelling speech		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6001	Course Title: Business Government and Society	
Trimester: 1	Course Type: Anchor Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr. Rajeev Gowda	Assigned T/RA: TBA	

Course Description

Public policy in the real world emerges from the interaction of three main stakeholders– business, government, and society. The complexities of their interactions affect the contexts of how policies are made and implemented. The first part of this course will give learners an introduction to conceptualising how different stakeholders operate in the real world and an understanding of their role in influencing policy outcomes. The second part of this course will aim to develop learners' awareness of major facets of India's economy, society, and politics. The course will also examine a range of emerging global developments that pose cutting-edge policy challenges. The backdrop for this course is an increasingly integrated world economy in which these various stakeholders operate.

Learning Objectives

1. Understand the role of one of the most important institutions of current times i.e., the corporation.
2. Understand the concept of 'social capital' and its pervasiveness in determining economic and political outcomes for the society, community and the individual.
3. Understand and conceptualise the range of government's operations in the economy.
4. Gain awareness of the most important developments in India's politics, economics, society, foreign policy and specific domains such as agriculture and innovation.
5. Analyse key globally relevant issues of globalisation, environmental issues and urbanisation

Course Outcomes

On successful completion of this course, students will be able to:

1. Develop awareness and understanding of current real-world issues and institutional realities.
2. Gain awareness of different aspects of India's economy, politics and society
3. Be capable of evaluating arguments of different development and policy-relevant ideologies
4. Formulate a stance on an issue covered in this course and be capable of effective argument to defend it.
5. Acquire skills to be able to analyse and predict patterns of engagement of different stakeholders

Textbooks and Course Materials

The course materials consist of a hard copy reading packet provided in two volumes.

Course Schedule

Unit I	Sessions: 6	Corporations, Government and Government Regulation
The historical rise of the Corporation How to do CSR? – A Business Case for CSR Civil Regulation and voluntary corporate initiative Rationales for government role of government as agent of transformation		

Political Economy of Lobbying Regulation in Developing Countries		
Unit II	Sessions: 6	Interest Groups and Social Capital
Interest Group Theories and Strategies Collective action & rent seeking Interest Groups in India- Industry Interest Groups, Trade Unions and Civic Activism Social Networks, Social Capital and Nation Building Social Capital and Trust – Implication for Economic growth and Social Welfare Negative Aspects of Social Capital Media, Public Opinion, Propaganda and Democracy		
Unit III	Sessions: 6	Indian Politics Economy & Society
Political parties in Indian Democracy Political trends- The Rise of Regional Parties, Vote Bank Politics, Dynastic Politics, Hindutva India's Growth Story – The 1991 Crisis and Liberalisation Missing Social Security Nets The Many Dimensions of Gender Inequality Women's Movements in India Rural Economies – Agricultural subsidies, Technological Change and Land Reforms		
Unit IV	Sessions: 6	India & the World: Globalisation & Climate change
The Changing Context and Content of India's Foreign Policy Corporates and Transnational Actors- Politics and Exploitation Globalisation, Inequality and the Poor Alternatives to Globalisation Environmental Issues in India and the World		
Unit V	Sessions: 6	Innovation and the Knowledge Economy
Creative Destruction and Innovation Role of Government in Fostering Innovation Models of Innovation The National Innovation System Framework Innovation in India		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6011	Course Title: Changing World Order: Cooperation and Contestation	
Trimester: 1	Course Type: Anchor Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021–2023	
Course Lead: Dr. Shanthie M D'Souza and Shri Vijay Gokhale	Assigned TA/RA: TBA	

Course Description

International relations are in a constant state of flux. Still, the ever-changing nature of the world order provides opportunities for cooperation as well as contestation among nations. The interdisciplinary nature of international relations along with interconnectedness with multiple fields/industries not only impacts them, but also makes them primary stakeholders. This course examines the way global order is shaped since the start of the 20th century and the way the present pandemic is bringing about new and swift changes. The asymmetry in their national power notwithstanding, nation-states are starting to reassert themselves and their interests on the international platforms. The absence of a single hegemon and reluctance of erstwhile super powers to operate beyond their shores are paving the way for democratization of sorts in interest, articulation and assertion by the developing world. The present global order is being reshaped in a new way.

The course starts by examining the historical processes and circumstances which led to the shaping of a global order. Subsequently, it delves into the creation of various platforms, institutions, and spaces for collaboration and examines their successes & failures in maintenance of global peace and security. The capacity of international organizations and actors to help prevent or stop conflict, to negotiate and implement agreements and their contribution to sustainable peace-keeping is examined in detail. Emergence of new powers, who were previously voiceless and devoid of influence, in the global stage; their foreign policy priorities, contribution and role in developing a rules-based world order are critically analysed. Unit 3 on China's rise and what it means for the world will be taught by Shri Vijay Gokhale, former Foreign Secretary of India.

Learning Objectives

1. Interpret the historical processes and role of various actors involved in shaping the current global order.
2. Examine the changing variables of countries and regions, and understand their interests and stakes in changing the global order.
3. Explain the necessity of reforms and changes in the global governance and its implications for the current global order
4. Critically examine the current challenges and opportunities in policy-making, global problems and implementation in global governance.
5. Envision the future global order and the role and responsibilities of India in shaping it.

Course Outcomes

On successful completion of this course, students will be able to:

1. Understand the current challenges of the global order and interests of countries-regions.
2. Analyze the impact of emerging powers in shaping the future of global governance and order.
3. Critically apply the knowledge and theories in shaping the interests of various global issues and stakeholders
4. Explain the foundations for peaceful rise of countries and the platforms available for collaboration

5. Assess the capacity and intent of India in contributing to changing global order

Textbooks and Course Materials

Required Readings

1. Christian Reus Smit, Duncan Snidal – "The Oxford Handbook of International Relations (Oxford Handbooks) 1st Edition
2. Scott Burchill – "Theories of International Relations"
3. The Long Game: How the Chinese Negotiate with India – by Vijay Gokhale

Suggested Readings

1. The Changing World Order: Why Nations Succeed and Fail by Ray Dalio – 978-1982160272 (pre-order)
2. Man, the State, and War: A Theoretical Analysis – Kenneth Waltz – 978-0231125376
3. Politics among nations – Hans Morganthau
4. Madeleine O Hosli, Joren Selleslaghs – "The Changing Global Order: Challenges and Prospects (United Nations University Series on Regionalism Book 17)
5. A Woman's Place – U.S. Counterterrorism Since 9/11 – Joana Cook – 978-0197506554
6. Countering Insurgencies and Violent Extremism in South and South East Asia edited by Shanthie Mariet D'Souza

Course Schedule

Unit I	Sessions: 6	Emergence of Current World Order
Introduction to IR field; Treaty of Versailles, Bretton Woods Institutions and Marshall Plan Decolonization, Cold War, and post-cold war Peaceful rise of countries: Constructivist View Stakeholders and Interests: Liberalism Challenges to the world order: Realist view New perspectives of IR: Feminism, Postmodernism		
Unit II	Sessions: 5	Global Contestation and conflicts
Resource, Energy and Trade Wars Contested spaces: water, environment, gender Clash of civilization Terrorism and Non-state actors UN and its agencies		
Unit III	Sessions: 6	China's rise and what it means for the World?
Brief History of the Chinese Communist Party, Role of PLA, civil-military relations and implications for Global Order & Governance in the 21st Century (including the role of PLA, civil-military relations) China's Foreign Policy, the Balance of Power and Chinese Style of Diplomacy China and India – past, present and future. Belt & Road, Community of Shared Future of Mankind, and Emerging Global Challenges – Digital Technologies, Environment and Human Security		
Unit IV	Sessions: 7	New Spaces for Cooperation
Trade: New Opportunities in Regional and International Trade Humanitarian interventions, Security & Peacekeeping Women in Peace & Security Migration, Climate & Disaster Management Global commons International Organizations & Global Governance		
Unit V	Sessions: 6	Reimagining the world order
Great power competition Emerging Multipolarity International Institutions and Reforms Will Post COVID-19 reforms impact the World Order? India's place in the world order		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
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Course Code: PPOL6051	Course Title: Macroeconomics for Policy	
Trimester: 1	Course Type: Anchor Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021–2023	
Course Lead: Mr. Ananth Narayan & Dr Aravind Mayaram	Assigned T/RA: TBA	

Course Description

Macroeconomic policy is concerned with maintaining sustainable growth of the economy. Macroeconomic policy is generally conducted through two tools- monetary and fiscal policy. Understanding economic dynamics at a macro level is essential to policy making as it forms the backdrop within which policy decisions are made and implemented and strongly influences outcomes at a micro level. This course will introduce learners to the interrelations between macroeconomic variables such as consumption, government spending, investments, external trade, savings, inflation, inequality, and unemployment; and possible fiscal and monetary responses to macroeconomic problems. It will introduce learners to contemporary Indian high frequency and medium-term macroeconomic data, and help describe the current fiscal/ monetary/ real economy context. It will then consider the experience of other countries and draw possible lessons for India. This will be supplemented with a policy practitioner's expertise in the unit 'Macroeconomics in India' taught by IAS officer Dr Arvind Mayaram, former Finance Secretary of India.

Learning Objectives

1. Understand the macroeconomic context within which policy decisions are made
2. Explore how public policy is shaped and used to deal with real world crisis
3. Analyse repercussions at a macro level while conceptualising the probable outcomes of policy actions
4. Explore in a critical fashion the use of unconventional policy tools
5. Illustrate core themes through a series of real life case studies from the perspective of the module convenor in his role as a public policy maker

Course Outcomes

On successful completion of this course, students will be able to:

1. Conceptualise the kind of institutions and policies required for balancing growth and welfare
2. Understand and analyse the interlinkages between macroeconomic variables.
3. Appreciate the concept of "public policy in action" with its application to a range of macro-economic policy issues
4. Understand the different perspectives that determine the use of specific tools to manage the crisis
5. Understand the difference between core concepts and "applied principles" in a political economy setting

Textbooks and Course Materials

1. Macroeconomics by Rudiger, Dornbush, Stanley Fisher, Richard Startz - India Edition
2. The CORE Project: The Economy. Available at: <https://www.core-econ.org/the-economy/index.html>
3. A third-generation strategy for accelerated growth and development in India. Available at: <https://csep.org/working-paper/a-third-generation-strategy-for-accelerated-growth-and-development-in-india/>

Other topical articles and analysis will be shared through the course.

Course Schedule

Unit I	Sessions: 8	Basic Macroeconomic Theory
National income, aggregate supply & demand Income, private and government spending, investment, external balance Savings, employment, inflation Money and Banking – banking and central bank balance sheets Monetary & fiscal policy Financial markets Inequality, climate & ESG		
Unit II	Sessions: 8	Indian Macroeconomic and Statistical Context
The importance of data in policy making Central and state budgets Direct & indirect taxes, GST, revenue splits, expenditure splits, finance commissions Fiscal deficits, PSBR, and funding – FRBM, RBI, financial markets India public services (education, healthcare, nutrition, sanitation, urban infrastructure) trends – NHFS, WB surveys India output, employment, and private investment trends – NSO, PLFS, CMIE, Household consumption & expenditure surveys India formal and informal economic sectors India inflation trends – WPI, CPI India external balance – goods and trade balance, capital flows – FDI, ECB, FPI, exchange markets		
Unit III	Sessions: 4	Case studies & Takeaways for India
India after the global financial crisis (2009–2013) India through Covid-19 The China growth story The story of Asian tigers – ASEAN countries, Korea, Taiwan and now Vietnam Geopolitics and macroeconomics – US-China and global trade		
Unit IV	Sessions: 4	Emerging Questions in Macroeconomics
Modern monetary theory – QE, inflation in developed and emerging economies Crypto, CBDCs, & money AI, ML, robotics and macroeconomics Ageing of populations and macroeconomics What does the future portend?		
Unit V	Sessions: 6	Macro-economic Stability and Policy Choices – A Practitioner's Perspective – by Dr. Arvind Mayaram
Macroeconomic policymaking during crises Political economy of macroeconomic policy		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
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Course Code: PPOL6381	Course Title: Development Consulting for Change Making (M-Consulting for SDGs) - 1	
Trimester: 1	Course Type: Skill Shop	Credits: 1
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Mr. Arun Krishnan	Assigned T/RA: TBA	

Course Description

The consulting industry, which was hitherto limited to serving the private sector, has expanded to play a role in shaping public policy as well. While the upsides and downsides of this can be debated, there is no escaping the fact that consulting in the public policy sphere is here to stay. This course aims to introduce both the hard and soft skills necessary for students to work in the consulting industry.

Learning Objectives

1. Develop skills to rigorously analyse the data of a public policy issue and frame discrete elements which require solutioning
2. Demonstrate ability for comprehension of the issue and application of diverse knowledge
3. Analyse problems, create hypotheses and synthesize solutions
4. Evaluate solutions and visualize multiple outcomes (including failure cases)
5. Understand the soft and hard skills required for consulting

Course Outcomes

On successful completion of this course, students will be able to:

1. Ability to understand and describe public policy issues to diverse stakeholders by creating presentations and articulating via discussions
2. Ability to deep-dive into an issue and articulate possible solution pathways
3. Understand the consulting industry and various roles in it and skills required for it

Textbooks and Course Materials

"Say it with Presentation" by Gene Zelazny (ISBN 978-0071472890)

Course Schedule

Unit I	Sessions: 4	Day 1
Introduction and icebreaking. Division of students into groups of stakeholders Discussion of the case within groups to sharpen their points of view from their stakeholder perspective Each group prepares and presents 2-3 slides to explain their perspective of the case. The groups will then take questions from the other stakeholders Leadership and team management games aimed at fostering skills for students to excel as a team		
Unit II	Sessions: 3	Day 2
Groups will brainstorm for creating solutions for the case followed by presenting the solutions with a question & answer session		

Presentation (by the instructor) about the consulting industry – overall picture of the industry, broad trends in the public policy consulting space, industry players and work done by them and other topics to help the students understand the industry and the skills it needs.

Overnight: Each team will create a 10 minute YouTube video explaining the problem, their stake in the problem and the solution they have created.

Unit III	Sessions: 3	Day 3
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Airing the YouTube videos and question and answer session by groups

Discussion on failure scenarios and planning alternatives – brainstorming and what-if analysis including discussing what was the real-life outcome of the case which the students worked on



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
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Course Code: PPOL6391	Course Title: Media, Communication and Policy	
Trimester: 1	Course Type: Skill Shop	Credits: 1
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Ms. Nidhi Razdan	Assigned TA/RA: TBA	

Course Description

A 360 degree view of the evolution and role of media, its role in policy making, particularly with the emergence of new media and a post truth world; how the relationship between government and media works, effective communication of policy issues in a dynamic and changing environment. The course will equip the students with necessary conceptual, theoretical and practical skills to meet the challenges of this constantly changing media scenario in India and the world. It further delves deeper into the role of ethics and morality in responsibility of media/press from coverage of issues to reporting to the people. The dynamics between various stakeholders is examined and their underlying interests are evaluated to have a deeper understanding of the media/press industry in India.

The course starts with understanding of press conferences, the way they are structured and the role of media regulation and impact on it. Further, students will explore how to conduct press conferences in various settings from pandemic to a natural disaster. Taking this further, the next module focuses on the increasing concern of fake news and its implications on society. This focuses on the campaigns of disinformation and involvement of various actors and challenges are examined. Continuing this, the ethical challenges are explored and effective solutions mitigating these issues will be discussed. Later, the importance of free media and its dichotomy with hate speech is critically analyzed to examine the balance between them, and how it can be implemented and followed at various levels.

Learning Objectives

1. Understand the intricacies of press conferences, regulation of media and interests of various stakeholders in the system.
2. Explore the nature of 'fake news', its fundamentals and intent in shaping the narrative to the audience.
3. Critically analyze the ethical issues and challenges in covering various issues and its relevance in the contemporary times.
4. Discuss the proliferation of media, reach of mainstream media, and the impact and importance of regional media.
5. Distinguish between hate speech and free speech, focusing on regulation and freedom of speech and the role of media in disinformation.

Course Outcomes

On successful completion of this course, students will be able to:

1. Students will gain an in depth understanding of how the media works, how news cycles and newsrooms operate, and use that knowledge for effective communication across platforms

2. Gain the communication skills which will be needed to convey the message on key policy issues- from concise writing to interviews, how to structure answers in a crisp, effective way.
3. Learn how to distinguish fake news and propaganda from facts
4. Understand the nuances of reporting and editing for newspapers
5. Apply the principles of ethics and understand their role in the functioning of responsible journalism

Textbooks and Course Materials

Reading materials and case studies will be shared in Moodle.

Course Schedule

Unit I	Sessions: 2	Press Conferences
How to conduct press conferences? Write press releases- pandemic press conference; and during a natural disaster		
Unit II	Sessions: 2	Fake News
The problem of fake news How to tell the difference with Pratik Sinha, ALT NEWS		
Unit III	Sessions: 2	Ethics and Media
How rape victims are covered; Use of images of dead bodies, funerals Use of photos or video of children		
Unit IV	Sessions: 2	Free media
Why is free media important?		
Unit V	Sessions: 2	Hate Speech vs Free Speech
Hate speech vs free speech		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
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Hyderabad, Telangana 502329

Course Code: PPOL6421	Course Title: Making Data Actionable: Visualizing Information	
Trimester: 4	Course Type: Skills Shop	Credits: 1
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Sridhar Pabbisetty	Assigned T/RA: TBA	

Course Description

This skillshop dwells into understanding data and the types of data available. The course explores various forms of visualising data sets. The students will be exposed to relevant softwares to visualise and analyse data. In the present day where data is the biggest asset any individual or organisation can have, the students will be learning ways to make data actionable. Going through real time examples and referring various case studies is fused into this course. Interaction with stalwarts in the field of information visualisation will help students get an insight into ground realities.

Learning Objectives

1. Gather the right form of data
2. Observe and analyse datasets
3. Derive patterns
4. Convert data into visual forms
5. Create active dashboards to study datasets
6. Transition from numbers to maps, graphs, infographics etc
7. Setting narratives to convey the outcomes
8. Enable the process of change through modified datasets

Course Outcomes

On successful completion of this course, students will be able to:

1. Understanding the world of data and ways to process and analyse it
2. Analyse techniques of visualisation and converting data sets into visual form
3. Exposure to softwares to convert data into visual forms
4. Identifying and analysis of Geo spatial data sets
5. Forming narratives to present data sets, transition of data from numbers to a visual form and making it actionable

Textbooks and Course Materials

Reading materials will be shared in Moodle

Course Schedule

Unit 1	Sessions: 1	Introduction to data
Understanding data and types of data		
Unit 2	Sessions: 1	Visualisation
Why visualisation, various forms of visualisation and examples		
Unit 3	Sessions: 8	Making sense of data

Introduction to softwares (QGIS , zoho analytics & adobe superset), narrative cartography, referring case studies and real time examples
Geo spatial data sets, converting civic data into GIS and visual form, Spatial analysis
Making sense of numbers and data, forming narratives, presenting the final output and findings



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL7021	Course Title: Philosophy and Ethics: Policymaking in India	
Trimester: 2	Course Type: India Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr. Mukul Saxena	Assigned T/RA: TBA	

Course Description

The end point of public policy is the deliverance of justice. The question is, is Justice a majoritarian concept of common good or a more normative understanding of the society. Justice combined with equality opens the dimension of non-discrimination and affirmative action. The trinity is the soul of common good and equally, the idea of freedom and liberty. Public policy shapes itself to the common good when people are not passive recipients of goods, rather they are active in the availability of choices and the freedom to choose. This moral evaluation of public policy calls for a deep understanding of justice, equality and policy making.

Learning Objectives

To acquaint students with the different legal theories on social justice which have great bearing on public policy decision making and the moral evaluation of policy making.

1. Understand the jurisprudential aspects of justice
2. Modern legal theory
3. Legal Positivism
4. Equality and liberty
5. Justice and equality.
6. What is common good?

Course Outcomes

On successful completion of this course, students will be able to:

1. Understand the concept of Justice in Public Policy through various Legal theories.
2. Understand equality, non-discrimination and affirmative action from the lens of public policy
3. Distinguish the elements and the cross section between law and public morality.
4. Write a policy note.

Textbooks and Course Materials

1. THE ROUTLEDGE HANDBOOK OF ETHICS AND PUBLIC POLICY
2. MICHAEL J. SANDEL , JUSTICE WHAT'S THE RIGHT THING TO DO?, FSG Book New Yorkc)
3. MICHAEL J. SANDEL, The Tyranny of Merit: What's Become of the Common Good?
4. David Miller, Principles of Social Justice, Harvard University Press, 1998
5. JOSEPH E. STIGLITZ , THE PRICE OF INEQUALITY

Course Schedule

Unit I	Sessions: 6	Introduction to Justice and its theories
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<p>What is Justice? Various Jurisprudential aspects of justice Utilitarianism – Bentham, John Mill Kelsen’s pure theory of law Hart, Fuller: Modern legal theory (Debates) Rawls theory of justice John Austin on positivism</p>		
Unit II	Sessions: 6	Where does justice stands?
<p>Normative Jurisprudence Justice as welfare: socio-economic (distributive justice) Justice as virtue: Aristotle Law and Morality in Justice (Hart Fuller Debates) The case of Speluncean Explorers R V Dudley Gay Marriage Justice and Trade-off Amratya Sen: Capacity (freedom)</p>		
Unit III	Sessions: 6	Justice and Equality
<p>Addressing inequality Equality and liberty Arguing Affirmative Action Aristotle: Justice as Equality Equality in state of nature Jean Jacques on: The Discourse of origin of Inequality Robert Nozick: Justice doesn’t imply equality John Rawls: Justice and equality</p>		
Unit IV	Sessions: 6	Justice and Common Good
<p>Contrast between Common Good, Public Good and Social good Debates: Is common good welfare? Is common good about fairness? Is common good economic and social justice? Is common good about freedom? Is common good about morality</p>		
Unit V	Sessions: 6	Case studies
<p>Justice: Covid Surge Pricing Military service Inequality, reservation: Merits Rule Making: Justice as fairness Surrogacy</p>		



KAUTILYA SCHOOL OF PUBLIC POLICY

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Course Code: PPOL7031	Course Title: India and the World	
Trimester: 2	Course Type: India Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021–2023	
Course Lead: Dr. Shanthie D'Souza & Amb. Navtej Sarna	Assigned TA/RA: TBA	

Course Description

India is at a critical crossroad of change and transformation. As a rising power with global aspirations, India's young generation leaders need thought leadership, skill set, tools and expansion of their knowledge base to analyze the country's rise, understand the nuances of diplomacy and policy making, in order to make an impact on a global scale. This course combines public policy analytical tools with a broad critical and analytical understanding of the political, security, economic, and development dimensions of India's journey to find its rightful place in the global order. It addresses critical gaps in understanding Indian foreign policy formulation and decision-making processes, deriving lessons from Indian strategic thought and practice.

The course provides an in-depth understanding of the nuances of India's foreign policy making, the structures and processes, interests of various parties and stakeholders, and the external and internal determinants of the foreign policy making. The course provides an overview of India's neighbourhood policy and examines the role of different actors in policy making and impact on centre-state relations. Then, it goes on to explore India's interaction with the global and regional organizations and the role which India is currently playing and its future possibilities. More importantly, the course explores the way the world looks at India and the way India envisions the world. In sum, the course provides the basis for understanding Indian foreign policy using an interdisciplinary approach that will be useful to a public policy professional to make change at a global and national level.

Learning Objectives

1. Gain an in-depth understanding of Indian foreign policy making processes and the intersection with public policy.
2. Acquire specialized knowledge of India's engagement with its neighbourhood, policy impact and outcomes.
3. Develop practical skill set and tools to improve foreign policy decision making and enhance its impact to meet India's rise on the global stage.
4. Utilize critical analytical tools in shaping India's preparedness for meeting emerging national security, socio-economic and foreign policy challenges.
5. Explore alternate frameworks of cooperation through global institutions to address future global challenges.

Course Outcomes

On successful completion of this course, students will be able to:

1. Identify various factors and actors who shape India's foreign policy making.
2. Understand the nuances of India's neighbourhood policy and its impact on internal and external policies.
3. Analyse India's interests and role in regional and international organizations and its outcome.
4. Examine the possibilities for future cooperation with great powers and multilateral organisations..

5. Enable students to link global issues with local context to actualize India's vision of the world and its critical interests in its rise on the global stage.

Textbooks and Course Materials

Required Readings

1. *Muchkund Dubey, India's foreign Policy: Coping with the Changing World, 2015.*
2. *Shyam Saran, How India sees the world: Kautilya to the 21st Century, Juggernaut Books, 2017.*
3. *Shivshankar Menon, Choices: Inside the Making of Indian Foreign Policy, 2018.*
4. *Sashi Tharoor, Pax Indica: India and the World of the 21st century, Penguin, May 2020*
5. Damodaran, AX and Rajpai.U.S.(eds.). 1990. Indian Foreign Policy: The Indira Gandhi years. Radiant, New Delhi.

Course Schedule

Unit I	Sessions: 6	Making of India's Foreign Policy: Actors and Factors
Indian Strategic thought & practice- Does India have a grand strategy? Structures & Processes: Contours of Indian foreign policy making. India's nuclear policy Determinants – Internal (Domestic) and external factors & implications. Economic and development imperatives Security and strategic imperatives		
Unit II	Sessions: 6	India's neighborhood policy
Afghanistan, Pakistan, China, Bangladesh, Nepal, Bhutan, Sri Lanka, Myanmar, Maldives Extended Neighbourhood: West Asia, Central Asia, South East Asia		
Unit III	Sessions: 6	India's relations with major powers: A balancing act
US, China, Russia, UK, France & Germany, West Asia Strategic autonomy & Great power competition QUAD, BRICS, SCO and the Indo-Pacific.		
Unit IV	Sessions: 6	India on the multilateral stage – past, present and future
International organisations – UN, EU, AU, WTO, IMF, WB, ICLE Regional organizations – QUAD, ASEAN, BIMSTEC, SAARC, ADB, NDW Interests: Energy, Environment, Trade, Nuclear, Cyber, Health, Disruptive technologies.		
Unit V	Sessions: 6	India's Great Power Aspirations
India as an emerging power military/maritime/development Economics of Indian foreign policy: Post 1991 Rising India: Intent vs capacity Reform & capacity building of the Ministry Public & Aid Diplomacy: Impact analysis India's place in the post COVID world order		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6071	Course Title: Data for Policy: Evidence-based Policy Solutions	
Trimester: 2	Course Type: General Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Mr. PG Bhat	Assigned T/RA: TBA	

Course Description

Analysis of past data can reveal the effects of policies and effectiveness of policy implementation. It will also help us track the progress of plans and projects. Data Analytics will help us to make course corrections and formulate new policies and strategize their implementation.

This hands-on course will help the students to learn some tools and methodologies for data collection, modelling, analysing, visualising, identifying action points, reporting and monitoring. It will use live data published by the Government, supplemented by other public data.

The course will cover the following:

1. The procedure of gathering, cleaning, transforming, and re-structuring the data
2. Finding useful information and conclusions
3. Discovering hidden facts, associations, and meanings buried in data from diverse sources
4. Decision-making based on the findings
5. Transforming insights into actions
6. Making policies based on evidences
7. Methods and tools to find correlation between variables in the domain and causations of some events.

Learning Objectives

1. Familiarity with Pandas module and visualisation libraries.
2. Automate data gathering from multiple sources in diverse formats (structured, semi-structured, and unstructured).
3. Cleanse, structure, and model the data. Data storage and data engineering.
4. Analyse and visualize data to find successes in the system under study and discover opportunities to improve. Prototype some solutions in the path of continuous improvement.
5. Build tools to monitor progress of policy implementation and discover gaps.
6. Formulate actions based on past data, and predict future trends. Prototype some solutions

Course Outcomes

On successful completion of this course, students will be able to:

1. Basic skills in Python Pandas module
2. Automate data collection
3. Data cleaning and modelling
4. Data analysis - basic statistical analysis
5. Inference and prediction from data analytics

Textbooks and Course Materials

1. Python Data Science Handbook by Jake Vanderplas (available at <https://jakevdp.github.io/PythonDataScienceHandbook/>)
2. Python for Data Analysis by Wes McKinney (available at <https://wesmckinney.com/pages/book.html>)
3. Other reference materials will be suggested through the progress of the course.

Course Schedule

Unit I	Sessions: 5	Data, the Raw Material
Raw and Processed Data, Processable Data Structured, Semi-structured and Unstructured Data Tidy Data Gathering Data from Various Sources Data Conversion from Different Formats Public Data Vs Open Data		
Unit II	Sessions: 8	The Building Block - NumPy Arrays
Covers case study on Satellite Image Processing--A Simple Example Numpy Structure Sorting, Indexing, Slicing, and Masking Computation on Arrays Aggregates Recommendations and Implementation Strategy		
Unit III	Sessions: 8	Pandas, the WorkHorse
Covers case studies of some important public issues at the time of the course E.g. COVID19 Pandas Objects - Index, Series, and DataFrame Data Indexing and Selection Hierarchical Indexing Operations in Pandas Missing Values Aggregation and Grouping Concat and Append, Merge and Join Policy Recommendations and Implementation Strategy		
Unit IV	Sessions: 4	Statistical Tests
Covers case study on analysis of Electoral Rolls Statistical Tests df_profiler Policy Recommendations and Implementation Strategy		
Unit V	Sessions: 5	Data Visualisation
Covers case study on Census India Data Visualisation in Analytics Life Cycle Introduction to Matplotlib Line Plots and Bar Charts Histograms Bubble and Scatter Plots - Plotting Correlations Customizing Legends Other Plotting Tools Policy Recommendations and Implementation Strategy		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6081	Course Title: Microeconomics for Policy	
Trimester: 2	Course Type: General Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr. Tarun Jain	Assigned T/RA: TBA	

Course Description

Economics and economic development form a large part of debates about government policy with large repercussions for people's welfare. This course introduces learners to the basic tools of economics fundamental to any analysis of public policy. Learners will study the interaction of individuals, groups and firms in economic decision making in different contexts. This course aims to demonstrate the myriad ways in which government policy can be used to affect economic outcomes. Learners will be equipped with a strong conceptual foundation for further study in understanding the impact of policy interventions.

Learning Objectives

1. Understand the economic organisation on which current economies are based. Build familiarity with the tools of game theory to understand social interactions.
2. Evaluate economic outcomes through the concepts of fairness and efficiency.
3. Examine different institutional frameworks and its influence on bargaining power, choices, behaviour and outcomes.
4. Understand demand and supply decisions of firms, employees, shareholders and consumers under different market conditions through the concepts of demand and isoprofit curves, economies of scale, incomplete contracts, market power and elasticity of demand.
5. Understand the importance of credit in helping people to improve their material outcomes.

Course Outcomes

On successful completion of this course, students will be able to:

1. Apply economic tools and concepts to understanding and analysing policy problems
2. Understand the underlying relationships between different economic variables
3. Conceptualise the probable economic outcomes of policy actions
4. Evaluate the desirability of policy outcomes
5. Understand and predict further developments in the economy and conceptualise policy responses

Textbooks and Course Materials

Readings will be made available to students through moodle.

Course Schedule

Unit I	Sessions: 6	Individual decision-making and Social Interaction
Benthamite Utility, Rawlsian Utility, Diminishing Marginal Utility, Self Interest and Other Regarding Preferences, Cash versus in-kind transfers in welfare programs Trust and Social Interaction		
Unit II	Sessions: 6	Demand curve, forecasting and price discrimination
Demand curve, Willingness to pay, Elasticity, Demand for COVID-19 vaccines Regression methodology, Surveys, Experiments		

First, Second and Third degree price discrimination, Utility pricing, Segmentation and versioning
 Price discovery through auctions, English Auctions, Dutch auctions, First Price and Second Price Sealed Bid Auctions, Government tenders, Telecom auctions, Oiltract lease auctions

Unit III	Sessions: 6	Firm production and Market equilibrium
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Opportunity Costs and Economic Rent, Production Function, Marginal costs, Optimal production, Make in India, Atmanirbhar Bharat policies
 Social welfare, Gig economy
 Search Costs
 Markets without prices
 Market structure and market efficiency

Unit IV	Sessions: 6	Public Goods, Externalities, Regulation
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Excludability, Club goods, Congestion, Financing public goods, National defense, Traffic
 Coase bargaining, Pigouvian taxes, Cap-and-trade, Pollution mitigation
 Minimum and maximum production, License-Permit-Quota Raj
 Per-unit and ad valorem taxes, Tax incidence, Income tax, GST

Unit V	Sessions: 6	Market Competition, Game Theory, Principal Agent Models
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Market competition in quantities and prices
 Monopolies, Monopsonies and Anti-trust action
 Simultaneous and Sequential Game theory
 Assymmetric Information, Insurance, Certainty equivalent, Life and health insurance
 Employee productivity, Non-monetary factors in employment, Paying and motivating public sector employees
 Boundaries of the firm, Moral hazard, Gaming



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6111	Course Title: Policy for Social Goals: Wellbeing or Welfare?	
Trimester: 2	Course Type: Anchor Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr. Ali Adil	Assigned T/RA: TBA	

Course Description

Social policy is concerned with human wellbeing and equitable distribution of access and opportunity to promote social prosperity. In practical terms, social policy captures how human societies provide for each other and the means they adopt to meet basic public demands that make life worth living—including health, housing, education, employment, environment, and social protection. In this course, students will learn how India's social policies have (or haven't) accomplished these goals, with reference to corresponding global dependencies wherever relevant.

The course aims to provide students with an overview of India's social policy landscape, insights into its evolution, and a critical understanding of the challenges facing the six domains covering much of the course. Each week, students will engage with one social policy domain consisting of student-led presentations, class discussions, guest lectures, and group activity. Students will be required to furnish their interpretations of prescribed readings weekly and submit a final paper at the end of the term.

Learning Objectives

1. Read, interpret, summarize social policies and comment on their stated goals
2. Recognize and discuss ongoing developments in different social policy domains
3. Distinguish between 'welfare' and 'wellbeing' as guiding principles for social policy outcomes
4. Assess India's social policies against their stated goals and anticipated achievements
5. (De)construct contemporary social problems and relate their framing to human wellbeing

Course Outcomes

On successful completion of this course, students will be able to:

1. Recognize the importance of social policy and its importance for national development and growth
2. Understand the relevance of state support towards encouraging social and human wellbeing through effective social policies
3. Gain a comprehensive overview of India's social policy landscape
4. Understand the evolution of social policies and their implications for social and human wellbeing
5. Critically understand the challenges facing six social policy domains

Textbooks and Course Materials

Hartley, D. 3rd Ed. (2019), Social Policy
Dreze, J. (2016), Social Policy

All other readings will be made available to students through Moodle

Course Schedule

Unit I	Sessions: 6	Introduction to Social Policy
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Introduction to social policy and course overview What is social policy? Why is it important? How Do We Fund Social Wellbeing? Who (Should) Fund(s) Social Wellbeing? What Concerns Social Wellbeing?		
Unit II	Sessions: 9	Health, Education, Housing
India's Health Care Landscape Post-pandemic Health Care Challenges? India's Education Landscape Future of Indian Housing Landscape Social Housing Policy in India Features of Indian Housing Landscape		
Unit III	Sessions: 9	Social Services, Employment, Environment
Social Protection in India Gender and Social Protection Employment in India-Formal and Informal Labor Code Bill 2020: An Explainer India's Environment Policy Environmental Impact Policy 2020		
Unit IV	Sessions: 3	Equitable Social Policies
Inclusion & Exclusion What Does Social Inclusion/Exclusion Mean?		
Unit V	Sessions: 3	Course Review and Conclusion
Course Review and Final Term Paper Submission		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6031	Course Title: Data for Policy Practice	
Trimester: 3	Course Type: Skill Shop	Credits: 1
Home Program(s): MPP	Batch/Academic Year: 2021–2023	
Course Lead: Dr. Amrendra Pandey	Assigned T/RA: TBA	

Course Description

The course covers descriptive statistics, probability, discrete and continuous random variables, estimation, hypothesis testing, regression analysis. The course uses statistical techniques to solve management problems. It will help the participants to learn descriptive and inferential methodologies.

Learning Objectives

This course exposes participants to the various concepts and applications of probability theory and statistical methods.

Course Outcomes

On successful completion of this course, students will be able to:

1. To draw reliable conclusions about large groups from small samples
2. Use statistical tools to analyse data
3. Use SPSS and interpret its result for data analysis.
4. To spot misleading statistics and data.

Textbooks and Course Materials

Reading materials will be prescribed by the instructor

Course Schedule

Unit I	Sessions: 3	Probability Modeling
Introduction to Statistics Basic Concepts of Probability, Conditional Probability and applications Probability Distributions of Discrete Random Variables, Expectation and Standard Deviation Binomial & Poisson distribution and their application, Continuous Probability Distributions—Exponential, Normal and Lognormal with application		
Unit II	Sessions: 2	Drawing Conclusions from Data
Sampling, sampling Distributions and CLT (central Limit Theorem) Parameter Estimation Testing Statistical Hypothesis-I Testing Statistical Hypothesis-II, ANOVA, Chi-square		
Unit III	Sessions: 3	Regression Modeling and Forecasting
Simple Linear Regression and Correlation Multiple Regression & Time Series		
Unit IV	Sessions: 2	Non-Parametric Statistics



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6501	Course Title: Academic Writing Practices	
Trimester: 2	Course Type: Skill Shop	Credits: 1
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr. Vasudha Katju	Assigned TA/RA: TBA	

Course Description

Following Graff and Birkenstein (2017), this course views academic writing as a conversation between authors and a wider body of knowledge. Here, interested students participate in a dialogue with established bodies of scholarship. Students must draw on and respond to those bodies of knowledge; in the process, they must also learn established forms of academic communication. What are the rules and norms of academic communication that allow a student to participate in this conversation? What are the practices and principles by which participants in academic conversations clearly demarcate their ideas from those of others? This course engages with these rules and norms of academic communication.

Learning Objectives

1. To use careful and critical reading as an entry point into learning writing
2. To appropriately attribute source material
3. To engage with existing bodies of knowledge and information as a base for one's own ideas
4. To write a narrative-based review of literature

Course Outcomes

On successful completion of this course, students will be able to:

1. Quote material from sources
2. Cite source material and prepare a bibliography/list of references
3. Write a review of literature
4. Demarcate their ideas from those of their sources

Textbooks and Course Materials

Reading materials and case studies will be shared in Moodle.

Course Schedule

Unit I	Sessions: 1	Learning to Read
Session 1: Introduction: Learning to Write by Learning to Read		
Unit II	Sessions: 2	Reviewing Literature
Session 1: Reading Multiple Sources		

Session 2: Reviewing Literature		
Unit III	Sessions: 2	Citations and References
Session 1: Working with Quotes		
Session 2: References and Bibliographies		
Unit IV	Sessions: 3	Paragraph Writing
Session 1: Making Arguments		
Session 2: Working with Paragraphs		
Session 3: Discussion and Feedback		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6481	Course Title: Social Media Analytics	
Trimester: 2	Course Type: Skill Shop	Credits: 1
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr. Amrendra Pandey	Assigned T/RA: TBA	

Course Description

Social Media provide a wealth of data that can help policy makers in better understanding and building relationships with public. It also provides rich data to researchers in identifying and solving policy issues. In this skill shop you will learn to leverage social media data to draw insights about a policy issue, provide actionable and data driven recommendations.

Learning Objectives

- Utilise various application programming interface (API) services to collect data from twitter
- Structuring the unstructured data set
- Analyse the data primarily textual comments for sentiment and topic modelling

Course Outcomes

On successful completion of this course, students will be able to:

1. To display knowledge R software and its interface with Twitter
2. To display knowledge of cleaning and structuring text data
3. To build models out of text data

Textbooks and Course Materials

Reading materials will be prescribed by the instructor

Course Schedule

Unit I	Sessions: 2	Introduction
· Introduction of Text Analytics and R- universe · Text data extraction		
Unit II	Sessions: 2	Data Cleaning

<ul style="list-style-type: none"> · Cleaning unstructured text data · Creating term document matrix 		
Unit III	Sessions: 2	Sentiment Analysis
<ul style="list-style-type: none"> · Various types of sentiment analysis tools · Hypothesis testing using Sentiment Analysis 		
Unit IV	Sessions: 2	Topic Modelling
<ul style="list-style-type: none"> · How does Topic Modelling Works · Making inference using Topic Modelling 		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)

Rudraram, Patancheru Mandal

Hyderabad, Telangana 502329

Course Code: PPOL6511	Course Title: Critical Thinking on Contemporary Issues	
Trimester: 2	Course Type: Skill Shop	Credits: 1
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Mohan Guruswamy, Sridhar Pabbisetty	Assigned T/RA: TBA	

Faculty Instructor

Mohan Guruswamy

Email: mohanguru@gmail.com

Sridhar Pabbisetty

Email: sridhar@kautilya.org.in

Office: Kautilya School, GITAM Hyderabad Campus

Office Hours: Tuesday & Wednesday (4:40 PM – 5:30 PM)

Students are encouraged to schedule an appointment for discussion. Unscheduled discussions will be limited to 10 minutes to accommodate other students. Students can reach out even outside of office hours, if necessary.

Guest Session(s)

NA

Teaching Assistant

C Lohith Kumar Reddy

Email: lohith@kautilya.org.in

Office: Faculty Office, Kautilya School, GITAM Hyderabad Campus

Office Hours: Thursday and Friday (3.30 PM – 4.30 PM)

Course Description

This course aims to introduce and develop critical thinking skills necessary for the pursuit of Public Policy studies. This course dissects the components of arguments and helps students to interpret them. This course combines theory and practice aimed at developing skills such as active learning and reflection which are crucial competencies for independent thinking and learning. Students undertake critical analysis assignments to develop key skills in understanding theoretical meaning, logical analysis reasoning, analytical thinking, and developing effective argumentation in solving problems.

Learning Objectives

1. Understanding the myriad issues affecting Public and Policy
2. Adopting a problem-solving approach to the analysis of Public Policy
3. Inform students of the importance and function of critical thinking in framing a policy
4. Highlight logical fallacies in moral, political, and scientific arguments
5. Empower students to identify types of argument and bias within arguments to evaluate the strength of arguments better and apply them critically in the Public Policy domain

Course Outcomes

On successful completion of this course, students will be able to:

1. Analyze the awareness of subjective and social realities and logically put forward arguments
2. Develop skills to identify truth and validate the same using critical thinking skills
3. Identify areas of improvement in existing public services and comprehend how to scientifically test the theories that may solve Contemporary issues
4. Being aware of the involvement of moral values in human thinking while solving issues that are affecting the Public

Assignments and Evaluation

Task		Task Type	Task Mode	Weightage (%)	Due Date
A1	In-class participation	Individual	Participation	15%	
A2	Reflection Note	Individual	Written - 1200 words	50%	Assigned(07/01/2022) Due (19/01/2022)
A3	Case Study Presentation	Group	12 Slides	35%	Presentation on 28/01/2022
				100%	

Course Schedule

Unit I	Sessions: 2	Understanding Multidimensional inequality at a state-level
<ul style="list-style-type: none"> • Variables used in constructing Poverty Index • Economic variables, Health Variables and Education variables 		
Unit II	Sessions: 4	Contemporary Issues
<ul style="list-style-type: none"> • World's Financial Systems - Issues and Challenges • Agricultural Issues - Land Holdings, Subsidies, Irrigation • India - China Border dispute • Restructuring Government to reform governance - Political and Electoral reform Imperative 		
Unit III	Sessions: 2	Wrapping up and Case Study Presentations



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6201	Course Title: Global Public Health	
Trimester: 2	Course Type: Elective	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr. Shanthie D'Souza, Dr. PV Ramesh and Dr. Ali Adil	Assigned T/RA: TBA	

Course Description

This course will provide an in-depth understanding of how various decisions regarding public health are taken at a global as well as a national level. The course further probes into the roles of international institutions when and how these establishments (should) come into play when public health management is in question. The course provides an overview of the economics of public health by examining the role of markets in health care, financing of health care services and more generally the behaviour of stakeholders involved in the provision and consumption of health care. The course also discusses characteristics that are vital to health economics such as the concepts of insurance markets, universal health and policymaking during times of emergencies and disasters. In addition, students will be familiarized with critically evaluating and reading case studies relevant in the milieu of healthcare accessibility and management; exploring the way forward.

Learning Objectives

1. Analyze and evaluate complex policy and organizational challenges at both the micro level and at higher levels within health care systems
2. Understand core financial accounting and control principles in the context of Indian healthcare.
3. Understand the key institutional and market factors that impact stakeholder dynamics in the key health care markets
4. Explore areas of global cooperation on public health

Course Outcomes

On successful completion of this course, students will be able to:

1. Improve understanding of health economics and its application in the contemporary context.
2. Identify the main components and problems of organization, financing, and delivery of health services and public health systems in India
3. Conduct, analyse, and appraise a health economic evaluation of a health intervention, policy or program
4. Evaluate the role of international health institutions and recognize the areas which require intervention with respect to changing times.
5. Develop global cooperative strategies and mechanisms to deal with challenges with public health

Textbooks and Course Materials

1. Economics of Public And Private Healthcare And Health Insurance In India by Brijesh C. Purohit, Sage Publications
2. Textbook of Global Health, Anne-Emanuelle Birn, Yogan Pillay, and Timothy H. Holtz (2017)
3. Ethical Issues in Women's Healthcare, Lori d'Agincourt-Canning and Carolyn Ells
4. Goodman, and Miron Stano. The Economics of Health and Health Care. Upper Saddle River, NJ: Prentice Hall, 1997. Print

5. Mcpake, B., L. Kumanayake and C. Normand, Health Economics: An International Perspective, Routledge, 2002. (Module1)
6. Musgrove, P., Health Economics in Development, The World Bank, 2004

Course Schedule

Unit I	Sessions: 6	The Politics & Economics of health
Public Health and Public Policy Role of government in health care Who should provide healthcare? (Markets vs the State) Public Health: Global Perspective (PVR) Public Health Management Principles (PVR)		
Unit II	Sessions: 8	India and the World: Healthcare Dependencies and Engagements
Role of Public Healthcare Institutions in the Global Health System (PVR) International Public Health Institutions: WHO, CDC, UNICEF (PVR) Post-Covid Global Health Scenario Planning (PVR) Global Cooperation on Healthcare Infrastructure Strengthening South-South Cooperation to Improve Health Outcomes		
Unit III	Sessions: 6	Financing healthcare
Health Accounts: Sources of health expenditure and financing options (PVR) Opportunity costs and problems of rationing health care – Costs and efficiency (PVR) Affordability and accessibility (PVR) Public and private health insurance (PVR)		
Unit IV	Sessions: 6	Healthcare in India: Access & Service delivery
Status of health system in India: Post Covid-19 (PVR) Health Indicators, Evaluation and Outcomes (PVR) Women and Children's Health (PVR) Socio-economic and gender inequalities Health and population policies Health sector reforms in India		
Unit V	Sessions: 4	Course review and conclusion
Review Term paper submission		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6351	Course Title: Governing New Media	
Trimester: 2	Course Type: Elective	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021–2023	
Course Lead: Ms. Nidhi Razdan, Ms. Smita Sharma	Assigned TA/RA: TBA	

Course Description

Media, often maligned and yet resilient, is considered the fourth pillar of Democracy. This course takes an in-depth look at the role of media in a representative democracy, the regulations governing it, and the influence wielded by media houses. In particular, the capacity of the media to inform, in all its newest avatars supported by rampant digitization of information, is examined in the context of national security and disaster reporting. The course is intended to take students through a journey from asking the most fundamental questions about media, viz., its role, and ability to uphold truth and progressive values to emerging governance concerns surrounding issues like fake news, hate speech, and computational propaganda.

Learning Objectives

1. Examine the political economy, revenue models and influence of new media.
2. Compare and contrast media regulation in India with other countries and other democracies.
3. Assess the approaches, challenges, concerns in regulation of new media.
4. Interpret dissemination of new media and ethical concerns in discharging duty of media reporters.
5. Report/Write on various thematic areas and interpret the uses and abuses of new media.

Course Outcomes

On successful completion of this course, students will be able to:

1. Understand the historical trends and regulation of media.
2. Explore aspects of free media, press freedom, and fake news while evaluating the media prerogative in formulating agenda and setting the story.
3. Examine the dynamics between government and media and the duty of disseminating information at various levels
4. Perceive the rise of new media and its dimensions on the changing landscape of the mainstream media.
5. To learn approaches in reporting news, interpreting data and conducting interviews.

Textbooks and Course Materials

Required Readings

1. Understanding New Media – 2nd ed – Eugenia Siapera – Dublin City University (DCU)

Course Schedule

Unit I	Sessions: 6	Current Media Trends
History of the media– print, TV and new technology; global and Indian trends– 1 class		
Media regulation, legal frameworks and laws that govern media in India and key democracies– 1 class		

India and press freedom, why a free press is important in democracy and governance; censorship and lessons from the Emergency – 2 classes What is news- how do news organisations filter and decide what is a headline/ top story, how the media sets the agenda- 2 classes		
Unit II	Sessions: 6	Regulation of Media and National Security
The race for TRPs- detailed look at how TV covers issues/ angles channels take (with Ravish Kumar)- 2 classes The fake news problem, busting disinformation campaigns; alternate realities – 2 classes Reporting on war, national security issues and natural disasters- what live reporting in a breaking news situation entails- 2 classes		
Unit III	Sessions: 6	National Security/ Disaster Reporting
Reporting specifically on terrorism- 1 class Role of governments in disseminating information during a crisis with practical training in writing; How governments spin the narrative (with Syed Akbaruddin as guest-2 classes) Ethics- from use of images in war and violence to divulging sensitive information- 2 classes Relationship between government and media- 1 class		
Unit IV	Sessions: 6	Government Relations and Free Speech
Reporting on a pandemic and role of government- 2 classes From digital media to social media, how the landscape has changed and how it can be effectively channeled for better communication- 2 classes Free speech vs hate speech and countering hate- with Maya Mirchandani as guest lecturer – 2 classes		
Unit V	Sessions: 6	Rise of New Media
How to conduct interviews, how to be interviewed for both print and TV- 2 classes The problem of computational propaganda – 1 class Mainstream media and a credibility crisis, rise of citizen journalism- 1 class The collection, analysis and interpretation of data- 2 classes		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6221	Course Title: Future of Public Service Delivery	
Trimester: TBA	Course Type: Elective	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Mr. Sridhar Pabbisetty	Assigned T/RA: TBA	

Course Description

Improving the quality and reach of public services in India is central to achieving India's human development goals. Public service delivery in India has often been characterised by inefficiency and corruption impacting its ability to act as a transformative force in the lives of Indian citizens. Improving public service delivery outcomes is not merely a case of increasing funding for these services but necessitates an intensive exploration into better designing of the service delivery process. This course introduces learners to the status of public service delivery in India. It looks at the learnings that can be gained from innovations in public service delivery from around the world, and its applicability in the Indian context. As part of the course requirements, students will be expected to evolve an effective, empathy-led redesign of an existing public service.

Learning Objectives

1. Understanding the myriad issues affecting public service delivery.
2. Adopting a problem-solving approach to analysis of public services.
3. Introducing learnings from India and across the world in improving public services.
4. Visualise feasible and effective solutions to issues in public service delivery.
5. Comprehend the possible consequences of a change in delivery mechanisms.

Course Outcomes

On successful completion of this course, students will be able to:

1. Analyse the applicability of different organizational arrangements for public service delivery.
2. Identify areas of improvement in existing public services.
3. Evaluate the feasibility of public service innovations in different contexts.
4. Evaluate public service delivery performance through relevant criteria.
5. Integrate innovations to design effective public service delivery mechanisms.

Textbooks and Course Materials

1. World Bank. (2003). World development report 2004: making services work for poor people.

Additional reading materials will be made available to students through Moodle.

Course Schedule

Unit I	Sessions: 7	Effective Organisations for Public Service
Externalities, Public Goods and Public Services What is Good Governance?		

Theories of Public Services Accountability Framework Public, Private and Non-Profit Role in Public Service Delivery Privatisation, Competition and Efficiency		
Unit II	Sessions: 5	Improving Public Service Delivery
Measuring Public Service Delivery Performance Incentivising Service Effectiveness Role of Digitalisation in Public Service Delivery Information and Transparency		
Unit III	Sessions: 6	Political Economy of Public Services
Politicians, Bureaucrats and Public Services Private Contracting and Corruption Public Service Delivery in Challenging Environments Social Accountability and Citizen Involvement		
Unit IV	Sessions: 6	Decentralisation and Public Service Effectiveness
Decentralisation, Efficiency and Equity Challenges in Decentralising Responsibilities, Powers and Funds Decentralisation in India – Ward Committees and Panchayats		
Unit V	Sessions: 6	Right to Public Services
Citizens Charter- Global movements Right to Public Services in India Case Study – The Sakala Mission		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL7041	Course Title: Public Administration in India	
Trimester: 3	Course Type: India Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Mr. Anil Swarup and Dr. Ali Adil	Assigned T/RA: TBA	

Course Description

The course delves into the practice of public administration of India. It introduces the functions of various structures, institutions, organizations, laws and rules that animate Indian public administration. The course is oriented to emphasize how these structures, institutions, organizations etc., enable (or hinder) the government from getting things done. The course foregrounds the actual operation of institutionalized structures and longstanding mechanisms and protocols to throw into relief the reality of action and interaction in the upper echelons of government's policymaking enterprise.

The course is designed to invoke critical insights into how governments get work done and what aids the process of making and implementing policies. The course will include guest lectures by civil servants and NGOs representatives who will share their experiences with Indian public administration. The course may also include relevant field visits (subject to COVID-19 restrictions). The course is taught by Mr. Anil Swarup, an Indian author and retired Indian Administrative Service officer of the 1981 batch of Uttar Pradesh cadre. In his 38-year career, he has served in various capacities, and later went on to become the Secretary to the Government of India. As a successful bureaucrat, he is known to believe in getting things done, despite the challenges.

Learning Objectives

1. Identify the functions of the government and its agencies at various levels of administration
2. Describe the sources and nature of limitations of working with the government
3. Describe the various governance issues and examine associated ethical challenges
4. Distinguish between the management approaches adopted in different government sectors
5. Discuss the role of public-private partnerships and NGOs and their significance for policy implementation

Course Outcomes

On successful completion of this course, students will be able to:

1. Understand the functions and functioning of various arms of the government
2. Understand and appreciate the limitations of working with and in the government
3. Understand what interfacing with government functionaries involves and how to navigate proposals with or within the government
4. Understand and appreciate the functioning of NGOs that work with the government
5. Reflect on the practicalities of government functions and its associated functionaries to get policy work accomplished in tangible ways

Textbooks and Course Materials

1. Not Just a Civil Servant: Anil Swarup
2. Ethical Dilemmas of a Civil Servant: Anil Swarup

Course Schedule

Unit I	Sessions: 5	Introduction
Why things don't happen in the Government and how to make them happen? Structure and functions of the Government at various levels: Centre, State, District, Block and Village Legislative functions of the State Panchayati Raj institutions and functions		
Unit II	Sessions: 5	Policy Formulation and Implementation
Policy formulation and implementation in the Government Scheme formulation and implementation in the Government Coal Policy Health Insurance Samagra Shiksha		
Unit III	Sessions: 5	Sector-specific Governance Issues
Governance issues: Centre-State relations; Politician-Civil Servant interface; Generalist vs Specialists; Crisis Management; Corruption; Technology Ethics in governance (incl. reference to minorities, women etc)		
Unit IV	Sessions: 8	Sector-specific Management and Administration
Management of some sectors by the government: Energy; Climate change; Agriculture, Public-private partnership		
Unit V	Sessions: 1	Course Review
Conclusion		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6131	Course Title: Navigating the Field: Research Ethics and Methods	
Trimester: 3	Course Type: General Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr. Ali Adil, Dr. Mukul Saxena, Dr. Amrendra Pandey, Dr. Vasudha Katju, with Dr. Chandra Commuri	Assigned T/RA: TBA	

Course Description

Transformative evidence-based policy decisions depend on robust field-work. In this course, students will learn the basic fundamentals of crafting a research project and planning its execution towards successful completion. Based on the topic of their choice, determined in consultation with a faculty member, students will be guided to conduct literature reviews, identify policy problem(s), and explore appropriate theoretical and analytical frameworks to attend to their resolution. The course will adopt a deeply hands-on approach and will be treated as a precursor to students' capstone which entails independent work. The course will enable students to become independent evidence-based policy researchers in pursuit of evolving as successful policy practitioners.

Learning Objectives

1. State the fundamental elements of and steps towards conducting a policy research project
2. Define researcher positionality and outline the different positions towards research subjects
3. Develop research projects taking into account standard ethical practices in particular reference to human subjects
4. Formulate a research proposal in an area of interest with feedback from faculty and peers
5. Conduct a pilot project to test the proposal and make necessary amends as required

Course Outcomes

On successful completion of this course, students will be able to:

1. Understand the fundamental basis of research inquiry based on human subjects
2. Recognize the importance of safeguarding subject confidentiality and privacy
3. Learn how to build trust and deal with unanticipated challenges while conducting human subject research
4. Learn how to formulate a convincing and feasible research proposal
5. Learn how to conduct a policy research inquiry, from gathering evidence to recommending policy solutions

Textbooks and Course Materials

1. Majchrzak, A. (1984), Methods for Policy Research. Sage.
2. Blaikie, N. and Priest, J. (2018), Designing Social Research: The Logic of Anticipation 3rd Edition

Course Schedule

Faculty In-charge (proposed)

Unit I	Sessions: 1	Introduction to Social Science Research?	
Natural Sciences Vs. Social Sciences Foundations of Social Science Research		Dr. Mukul Saxena	
Unit II	Sessions: 5	Basics of Research Inquiry	
The Need for Policy Research Modelling a Social Problem Conceptualizing the Study (qualitative, quantitative, mixed-methods) Literature Review (by Dr. Katju) Social Problem Identification and formulating the Hypothesis		Dr. Commuri and Dr. Vasudha Katju	
Unit III	Sessions: 7	Research And Professional Ethics	
Identifying positionality and overcoming researcher bias Human Subjects and their Rights Procedure for Ensuring Research Integrity Professional Ethics and Limits to Human-focused Inquiry Common Mistakes and How to Avoid them		Dr. Chandra Commuri	
Unit IV	Sessions: 5	Approaches to Research Inquiry	
1. Quantitative Paradigm (Dr. Pandey) a. Data Collection and Sampling b. Data Manipulation and Analysis c. Etc... 2. Qualitative Paradigm (Dr. Katju) a. Data Collection and Sampling b. Rigor, Generalizability, Replicability c. Etc.. 3. Mixed-Methods Research (Dr. Adil) a. b.		Dr. Amrendra Pandey, Dr. Vasudha Katju, Dr. Ali Adil	
Unit V	Sessions: 6	Conducting the Pilot Inquiry	



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6481	Course Title: Design Thinking for Effective Public Policy	
Trimester: 3	Course Type: General Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Prof. Arvind Lodya	Assigned TA/RA: TBA	

Course Description

Creative problem-solving is at the heart of innovation, and some of the world's most innovative companies are very systematic in following this approach. Most people would assume that creativity and discipline can't coexist, and that only when resources are replete and the talent best-in-class can one be creative. But nothing could be further from the truth. In fact, creativity thrives amid constraints and calls for great discipline. This course attempts to offer a practitioner's perspective on how the tenets, methods and discipline of design thinking can be applied across a range of domains, including to everyday problems, and help us become expert problem-solvers through the use of the appropriate toolsets, skill sets and mindsets. The course primarily delves into the learning trinity: toolsets (what?), skillsets (how?) and mindsets (why?). The course is spread across four sessions where students work in teams on specific need areas. The classes are nocturnal, allowing students to have stretched expedience.

Learning Objectives

1. Design 'citizen centric' policies
2. Develop a holistic view encompassing all stakeholders
3. Ability to prototype and test ideas before large scale implementation
4. Develop deep empathy
5. Creative ways of addressing wicked problems

Course Outcomes

On successful completion of this course, students will be able to:

1. What is design thinking and when to apply it
2. Key tenets of design thinking
3. Process model, toolsets and skillsets, and appropriate mindsets
4. Seeing design thinking in action in a re-world context
5. Develop radical collaboration

Textbooks and Course Materials

TBA

Course Schedule

Unit I	Sessions: 7.5	Introduction, Empathy and Discovery
The imperative of solving problems systematically A primer on Design Thinking (DT) On Problem Discovery		
Unit II	Sessions: 7.5	Define and Ideate
Problem Framing Ideation		

Unit III	Sessions: 7.5	Prototype and Test
Idea shortlisting and validation Prototyping Testing		
Unit IV	Sessions: 7.5	Scale and reflections
Scaling of validated ideas Summary and final presentation Application to public policy		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)

Rudraram, Patancheru Mandal

Hyderabad, Telangana 502329

Course Code: PPOL7051	Course Title: Human Rights as a Public Policy Imperative	
Trimester: 3	Course Type: Anchor Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr. Mukul Saxena	Assigned T/RA: TBA	

Course Description

The human rights discourse is accepted by practically every government. A state can hardly portray itself openly as a violator of human rights. But how do we turn this discourse into public policy? This course will help proposing the tools and applying them to the public policy cycle, which can be given additional substance by unpacking the obligations, essential elements, and cross-cutting principles of human rights.

Learning Objectives

1. What is Public policy through the lense of Human Rights?
2. How right to development overlaps Indivisibility of Human rights as a policy imperative?
3. How to develop a policy oriented public policy framework?
4. How to identify trade off in contested issues between policy making and rights engagement?

Course Outcomes

On successful completion of this course, students will be able to:

1. Understand the interrelation with Human rights and Public Policy
2. Be able to analyse evidence based policy making through a normative framework
3. Be able to understand a human rights based approach to public policy making.
4. Be able to write a public policy paper
5. Be able to apply Human right approach in different policy settings

Course Schedule

Unit I	Sessions: 6	Interrelation of Human Rights and Public Policy
What is Public Policy? Role of Human rights in public policy (Indivisibility of Human Rights and Public Policy) People's empowerment and International Human Rights Standards Cross Cutting Principles for public policies using Human Rights perspective: Equality and Non Discrimination, Participation, Access to enforcement mechanisms : Access to information, transparency, accounting and other political and jurisdictional mechanism Writing a public policy note		
Unit II	Sessions: 6	Right to development
What is the right to development and who does it belong to? Right to development as a Human Right Principle of Respect, Protect and Fulfil Is the right to development solely about economic progress?		
Unit III	Sessions: 6	Public Policy Challenges and Human Rights
Rights Based Approach to Public Policy? Case Study: MGNREGA : Issues and Challenges in conflict with PM-KISAN Mid-day Meal: Detailed Study of Challenges faced by Indian States India's foreign Policy : India's Foreign Policy in an Uncertain World India's National Security: Comprehensive National Security Strategy Education : Schooling and Learning, Improving School Education Data		
Unit IV	Sessions: 6	Human Rights and Public Order
Human Rights and the world public order- A framework for policy oriented inquiry Human Rights responsibilities of states and non-states actors c. Human rights responsibility in discourse and practise		

d. Putting the blame on governments: why firms and governments have failed to advance the guiding principles on business and human rights
e. Capabilities approach and Human Rights

Unit V	Sessions: 6	Public Policy and Human Rights Debates
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|---|
| a. Public Policy Trade off with Rights
b. Hiroshima Nagasaki Atomic Bombing
c. Privacy Rights: Individual privacy or public safety
d. Climate Change
e. Euthanasia
f. Dams and River Projects (Narmada Bachao) |
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KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6111	Course Title: Fundamentals of Finance	
Trimester: 3	Course Type: General Core	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021–2023	
Course Lead: Mr. Ankur Kulshreshtra, Mr. Udaibir Saran Das, Dr Ratin Roy	Assigned T/RA: TBA	

Course Description

The Fundamental of Finance is split into three parts: Together, these parts will provide the basic conceptual foundations of finance that will form the basis for further study in public and private finance. The first part covered by Mr Jayanth Gudimella will comprise the basics of company structure and financial markets and assets. These units are an introduction to the essential laws and corporate governance issues that are necessary for understanding company structure in India. It also gives an overview of the Indian financial system and introduces learners to the basics of asset valuation and its interaction with interest rates and inflation dynamics.

The second part of this course taught by retired IAS officer Dr P.V. Ramesh, will cover the issue of public finance in India. The existence of externalities, acceleration of economic growth, raising the level of employment, the need and concern for adjustment in the distribution of income and wealth etc. require the use of a package of policies which require tax systems, expenditure programmes, rising of debt, issues of deficit etc. These units examine the efficiency and equity aspects of taxation of the centre, states and the local governments and the issues of fiscal federalism and decentralisation in India.

The third part of this course will be taught by Mr Udaibir Das, Assistant Director at IMF. It deals with the application of basic international finance and economics analysis to current public policy issues. The objective is for students to gain a broad understanding of the global architecture within which trade and finance-related activities are undertaken. The Unit will introduce students to how finance and economic analysis supports decision-making and to explain outcomes. This topic is very relevant now as India races towards assuming an essential role in the global economy, and finance and trade deals are being renegotiated; and what are the lessons from the pandemic on international trade.

Learning Objectives

1. Differentiate company structures & Analyze business environment and its impact on financial performance.
2. Understand the basic of financial markets and financial assets in India.
3. Understand the International financial architecture.
4. Critically examine the relevance of the theories of public expenditure in developing economies. Discuss the various sources of tax and non-tax revenues for the state.
5. Analyze the principles of fiscal finance in federal economies, the role and importance of finance commissions in Indian fiscal federalism

Course Outcomes

On successful completion of this course, students will be able to:

1. Understand company structures & stakeholder management and its impact on financial performance.
2. Apply the fundamentals of finance knowledge gained to further study in private and public finance.
3. Demonstrate understanding of the Global Financial Architecture and choices being made by different countries to handle emerging risks differently.
4. Introduced to the main concepts in public finance, government taxes: direct and indirect taxes, and familiarized with the main issues in government expenditure.
5. Critically examine the nature of fiscal federalism and its changing needs to the overall development of the country

Textbooks and Course Materials

Pre-readings

1. Adam Tooze: How a Decade of Financial Crises Changed the World
2. Mark Carney: Value(s): Building a Better World

Required Readings

1. Krugman, Obstfeld, Melitz, International Economics Theory and Policy, Global Edition
2. J. Cullis, P. Jones: Public Finance and Public Choice, 2nd ed., Oxford University Press (1998) ISBN: 9780199234783).
3. Stiglitz: Economics of the Public Sector, 3rd ed., W. W. Norton (2009) ISBN-13 : 978-0393966510
4. Sudipto Mundle: Public Finance: Policy Issues for India, OUP. ISBN-13 : 978-0195652048

Course Schedule

Unit I	Sessions: 5	Understanding the structure of firms
Structure of Companies: Partnerships, LLC, Limited companies Public Ltd, Private Ltd, Listed, PSU, Foreign, MSME, Non-Profits, Trusts, Societies Board of Directors, CEO – Roles and responsibilities Stakeholders and stakeholder management: Understanding the motivations Challenges in managing their interests Dealing with conflicts		
Unit II	Sessions: 5	Evaluating business environment – A prerequisite for financial analysis
Political & economic analysis – impact on businesses Legal, social and technology analysis – impact on business Understanding business & operational risks Evaluating company's management – Corporate governance Porter's 5 Force model Impact of business environment on companies Understanding key business drivers		
Unit III	Sessions: 6	Introduction to Financial Markets
Understanding different types of Financial Instruments Introduction to Financial Markets: – Capital Markets – Equity markets, Bond market – Foreign exchange market, Commodity market, Derivatives market Basics of Banking and NBFC Market Participants: Regulators and Financial Intermediaries		
Unit IV	Sessions: 7	Introduction to Public Finance: Public Expenditure
Government Activity: Externalities, Efficiency and Equity Public Expenditure, Distribution and Welfare		

Tax incidence, Elasticity, efficiency and optimal taxation Taxation of income and wealth, consumption and trade The Indian Taxation System Government Budgeting and Government Debt		
Unit V	Sessions: 3	Fiscal Federalism
Theories of fiscal federalism State and Local Body Fiscal Decentralisation Political economy of Indian fiscal federalism		
Unit VI	Sessions: 4	Policy-Making in an International Context: The International Financial Architecture and Current Issues in International Economics
The global financial and economic governance The essentials of international finance for a policymaker International Financial Stability and Macprudential Policy Framework		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6451	Course Title: Understanding Financial Statements	
Trimester: 3	Course Type: Skill Shop	Credits: 1
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Mr. Ankur Kulshreshtra	Assigned T/RA: TBA	

Course Description

This workshop is designed to introduce students to the fundamental concepts of financial statements and reporting. Students will get an introduction to accounting. They will learn the basic accounting principles and will be introduced to the Company's financial statements – Balance sheet, Profit & loss account and cash flow statements. Students will also be exposed to financial statements of not-for-profit organizations. The skill shop pedagogy will be a mix of formal lectures, case studies, classroom discussions and situation analysis.

Learning Objectives

1. Introduce students to accounting and financial statements
2. Enable students to make decisions regarding the financial health of the company

Course Outcomes

On successful completion of this workshop, students will be able to:

1. Understand the logical structure for financial statement analysis
2. Explain the basic concepts of Balance sheet, P&L, Cash flow statements

Workshop Schedule

Unit I	Sessions: 4	Introduction to financial accounting
Financial reporting systems Introduction to accounting & finance – Basic Principles Understanding revenue and capital expenditure Stakeholders in a firm Overview of financial statements – Balance sheet, Profit & Loss Contents of Balance Sheet and P&L		
Unit II	Sessions: 6	Understanding financial statements
Income vs cash flow difference Understanding cash flow statements Financial statements of Not-for-profit enterprises Introduction to capital structure Capital markets overview – Equity & debt		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
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Course Code: PPOL6531	Course Title: Understanding Gender	
Trimester: 3	Course Type: Skillshop	Credits: 1
Home Program(s): MPP	Batch/Academic Year: 2021–2023	
Course Lead: Dr. Vasudha Katju	Assigned T/RA: TBA	

Course Description

This course aims to introduce students to the idea of a gendered perspective: a lens which allows them to recognise the working of gender in society. It does so by, firstly, familiarising students with the fundamental concepts and issues surrounding the study of gender. Secondly, it exposes students to the experiences of people of different genders, in order to allow them to appreciate the play of gender in everyday life. It then moves on to understanding how interventions in gender issues have been made in the past.

Learning Objectives

1. Learning fundamental concepts in the study of gender
2. Understanding gendered experiences
3. Understanding the working of gender in everyday life
4. Understanding interventions in the area of gender

Course Outcomes

On successful completion of this course, students will be able to:

1. Students will become aware of basic ideas in the study of gender and learn how to apply these concepts
2. Students will learn how to 'see' gender in the everyday world.
3. Students will learn to appreciate gender as a part of lived experience

Textbooks and Course Materials

1. Ritzer, G. (2007), The Blackwell Encyclopaedia of Sociology. *Blackwell Publishing*
2. Geetha, V. (2002). Gender. *Calcutta: Stree*
3. Dube, L. (1988). On the Construction of Gender: Hindu Girls in Patrilineal India. *Economic and Political Weekly*, 23(18), WS11–WS19. <http://www.jstor.org/stable/4378429>
4. Johnson, A. G. (2005). Understanding the Gender Knot: 'Patriarchy as a Personality Problem: Feminine and Masculine'. 85–89. *Temple University Press Philadelphia*.
5. LABIA (2013). Breaking the Binary. *LABIA - A Queer Feminist LBT Collective*
6. Vandana (2020). Dalit Girls and Sexual Harassment in the University. *Indian Journal of Gender Studies*, 27(1), 33–54. <https://doi.org/10.1177/0971521519891478>
7. Ambedkar, B. R. (1917). Castes in India: Their Mechanism, Genesis and Development. *Indian Antiquary* Vol. XLVI
8. Chakravarti, U. (1993). Conceptualising Brahmanical Patriarchy in Early India Gender, Caste, Class and State. *Economic and Political Weekly*, 28 (14)

9. Belliappa, J. (2013). 'She Was Very Outgoing': Sexual Harassment and Appropriate Female Behaviour: The Indian Information Technology Industry. *Travail, genre et sociétés*, 29, 129–148. <https://doi.org/10.3917/tgs.029.0129>
10. Agnes, F. (2016). Has the Codified Hindu Law Changed Gender Relationships? *Social Change*, 46(4), 611–623. <https://doi.org/10.1177/0049085716666635>
11. University Grants Commission. (2013) *Saksham: Measures for Ensuring the Safety of Women and Programmes for Gender Sensitization on Campuses*
12. Chakravarti, U. (2018). *Gendering caste: Through a feminist lens*. Sage.
13. Other resources such as videos for assignments and discussion will be provided to the students.

Course Schedule

			Cohort Trajectory
Unit I	Sessions: 3	Concepts in the Study of Gender	
Sex and Gender Gender and Other Social Identities Gender Stereotyping			All students attend sessions. At the end of Unit I, students submit 'Response Paper 1'.
Unit II	Sessions: 2	Gender in Everyday Life	
Gendered Experience Gender and Social Structures			All students attend sessions. At the end of Unit II, students submit 'Response Paper 2'.
Unit III	Sessions: 3	Policy Interventions on Gender Issues	
Policies Challenging Gendered Social Roles Policies Challenging Gendered Structures Discussion and Feedback			All students attend sessions. At the end of Unit III, students submit a 1000-word Essay..



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6491	Course Title: Elements of Econometrics	
Trimester: 3	Course Type: Elective	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr. Amrendra Pandey	Assigned T/RA: TBA	

Course Description

This course will provide an introduction to the main methods of econometric analysis and their applications. It presents some of the basic methods used in empirical research and enables students to gain understanding and practical experience so as to enhance the ability for good quality empirical work and critical evaluation of research results.

Learning Objectives

- To understand the basics of inferential statistics and econometrics
- Understand the basic assumption of econometric models
- Apply econometric models in policy issues

Course Outcomes

On successful completion of this course, students will be able to:

1. To display knowledge of various inferential statistic results
2. To apply statical tools
3. To synthesize meaning out of data using statistical tools

Textbooks and Course Materials

- Required:
Gujarati, D.N, and Porter, D.C (2009). Basic Econometrics. McGraw Hill Higher Education •
- Additional:
1. Greene, W. (2003). Econometric Analysis. Prentice Hall-Pearson Education.
2. Campbell, J.Y et.al (2007). The econometrics of Financial Markets. Princeton University Press
3. Pfaff. B. (2008). Analysis of integrated and cointegrated time series using R. Springer Science and Business Media.

Course Schedule

Unit I	Sessions: 5	Introduction to econometrics
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<ul style="list-style-type: none"> • Introduction to regression • Introduction to R and data processing • Introduction to econometrics 		
Unit II	Sessions:5	Classical linear regression model (CLRM)
<ul style="list-style-type: none"> • Two variable regression analysis • Interval estimation and hypothesis testing 		
Unit III	Sessions: 5	Relaxing assumption of CLRM
<ul style="list-style-type: none"> • Multicollinearity • Heteroscedasticity • Autocorrelation • Specification and diagnostic testing 		
Unit IV	Sessions: 5	Time-series econometrics : Basic concepts and forecasting
<ul style="list-style-type: none"> • Key concepts • Stochastic Processes • Unit root and stationarity • Cointegration and Vector autoregression 		
Unit V	Sessions: 4	Panel Data Regression Model
<ul style="list-style-type: none"> • Why Panel data • Fixed Effect vs Random effect model 		



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6181	Course Title: Emerging Security Challenges	
Trimester: 3	Course Type: Elective	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021–2023	
Course Lead: D. B. Venkatesh Varma	Assigned T/RA: TBA	

Course Description

The course aims to provide a comprehensive understanding and preparedness to deal with new and emerging security challenges arising from a rapidly changing global environment. Modern day security challenges have exposed the limits to the traditional security frameworks. The aim of this course is to familiarize students with these emerging themes in security studies and their application in contemporary times.

The course begins with a broad insight into global security and major debates associated with it. It then covers the major threats to global security and various channels of threats. The course also throws significant light upon non-traditional challenges which cover modern unconventional security threats. The latter part of the course expands on the security challenges faced by India and the existing frameworks to assess and address these threats. A special focus will be on policies and decision-making to respond to these challenges. The course is complemented by understanding security cooperation at various levels through exercises involving the students. In sum, the student will be able to explore the macro as well as micro aspects of the complexity of the emerging security challenges and policies in the international spectrum.

Learning Objectives

1. Analyze critically the emerging security challenges and the concomitant policy responses.
2. Establish the interconnections between security challenges and other policies on health, education, gender, environment and development.
3. Examine the implications of conventional and unconventional security challenges and policy preparedness to deal with them. Devise various solutions to the security challenges with defined role and responsibility of various stakeholders- multi stakeholder engagement.
4. Explore alternative options for better policy preparedness to deal with new emerging threats in the long term.

Course Outcomes

On successful completion of this course, students will be able to:

1. Ability to analyze various theoretical frameworks to examine the nature and scope of emerging security challenges
2. Capability to systematically disinter implications of security challenges on infringement of development and growth
3. Knowledge to understand various security challenges impacting on India at local-regional-national level and the policies and decision making in place
4. Critical thinking about the trends and changing landscape of threats and its complexities
5. Skill sets to assess the impact of emerging threats on people, countries and organizations

Assignments and Evaluation

Task	Task Type	Task Mode	Weightage (%)	Due Date	
A1	In-class participation	Individual	NA	20%	NA
A2	Book Review	Individual	Written	25%	22 Feb (assigned) 16 March (due)
A3	Case Study	Individual	Part 1 Presentation	Part 1 25%	22 Feb (assigned) Part 1 26 April (due)
			Part 2 Report	Part 2 30%	Part 2 30 April (due)
				100%	

Textbooks and Course Materials

Required readings :

1. The Oxford Handbook of Indian Foreign Policy – Edited by David M. Malone, C. Raja Mohan, and Srinath Raghavan
<https://www.oxfordhandbooks.com/view/10.1093/oxfordhb/9780198743538.001.0001/oxfordhb-9780198743538>
2. The Oxford Handbook of India's National Security- edited by Sumit Ganguly, Nicolas Blarel, Manjeet Pardesi
3. Peter Hough, Shahin Malik, Andrew Moran and Bruce Pilbam International Security Studies: Theory and Practice (New York, NY: Routledge, 2015)
4. Understanding Emerging Security Challenges – Threats and Opportunities, By Ashok Swain
5. Global Security and Intelligence Studies Journal – Volume 1, Number 2, Spring 2016

Additional Readings:

1. The Age of AI: And Our Human Future Book by Daniel Huttenlocher, Eric Schmidt, and Henry Kissinger

Course Schedule

Unit I	Sessions: 5	Overview of emerging security challenges at global and regional levels
changing concepts of national security, traditional and non-traditional security challenges, National, regional and international responses, significance for policy formulation and implementation. Meaning of Black Swan events.		
Unit II	Sessions: 5	Traditional security challenges
big power conflict, security doctrines, arms buildup and the arms race, continental and maritime security, weapons of mass destruction (CBW), international terrorism, insurgency, piracy organized crime; alliances, regional security and the United Nations Security Council.		
Unit III	Sessions: 5	Non-traditional security challenges
climate change, epidemics, energy security, cyber and space, disinformation /misinformation, AI, autonomous weapons, drones, migration and demographics–regional and international response.		
Unit IV	Sessions: 5	India's major national security challenges
conventional threats, borders, radicalization and terrorism, narcotics, fake currency, insurgencies, pandemics and health security, migration and refugees; India's policy and institutional response. Regional and international dimensions.		
Unit V	Sessions: 4	Case Studies
Munich massacre; Mumbai terrorist attack; Kandahar hijacking; Boston Marathon bombing; –Exxon Valdez; British Petroleum oil spill in the Gulf of Mexico; Bhopal gas tragedy; –Somali piracy, South China Sea territorial disputes; –hybrid war in Syria and Ukraine; Taliban takeover in Kabul;		

- insurgencies and armed non-state groups;
- cyber hacking and space debris threats.
- global warming and small island states; climate change and critical energy choices
- migration, refugees and security in South Asia, the Middle East, Europe and the United States.
- Alexander Litvinenko's poisoning / Sergei Skripal and his daughter Yulia's poisoning
- A neighborhood issue of migration - Refugee flow from Rakhine state



KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)
Rudraram, Patancheru Mandal
Hyderabad, Telangana 502329

Course Code: PPOL6161	Course Title: Project and Infrastructure Finance	
Trimester: 3	Course Type: Elective	Credits: 3
Home Program(s): MPP	Batch/Academic Year: 2021-2023	
Course Lead: Dr Amrendra Pandey, Ms. Sharmila Chavalu	Assigned T/RA: TBA	

Course Description

This course is designed to introduce students to the fundamental concepts of project and infrastructure financing. Students will learn various forms of raising capital for projects. Initially, they will be exposed to the concept of risk and return. They will understand and evaluate the project risks and the means to mitigate these risks. Students will learn about the capital budgeting tools which will help them evaluate the financial viability of projects. Students will also learn about the role of various project stakeholders and ways to manage all stakeholders. Emphasis will be laid on understanding the importance of public-private partnerships in project management. Students will get an overview about the financial sustainability of infrastructure projects. The course will have assignments which will require students to apply the concepts they learn in the class. These assignments will involve analyzing few infrastructure projects in India. The course pedagogy will be a mix of formal lectures, case studies, classroom discussions and situation analysis.

Learning Objectives

1. Introduce students to the conceptual framework of project & infrastructure financing
2. Provide students with hands-on experience in financial evaluation of infrastructure projects
3. Equip students with the tools to be able to do assess project viability
4. Enable students to manage all stakeholders associated with a project
5. Expose students to the challenges faced in choosing and managing infrastructure projects

Course Outcomes

On successful completion of this course, students will be able to:

1. Understand the basics of project financing
2. Evaluate the various project risks and devise a plan to mitigate these risks
3. Identify various ways of financing projects and choose the most appropriate financing option for the project
4. Evaluate the financial viability of projects using capital budgeting tools
5. Appreciate the role of public private partnership in developing the infrastructure landscape of the country

Textbooks and Course Materials

Projects – Planning, Analysis, Selection, Financing, Implementation & Review, Dr. Prasanna Chandra, Tata McGraw Hill Publishing Company Ltd

Course Schedule

Unit I	Sessions: 6	Introduction to project finance
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Project structure and participants Stakeholder management Means of raising capital –Debt, Equity & Hybrid Concept of risk and return Sponsors, lenders, developers		
Unit II	Sessions: 6	Project risks and mitigating these risks
Political and environmental environment Regulatory overview Financing risk – Availability of credit, cost escalations Business & operational risks, commodity prices Technology and innovation Evaluating the risks Risk mitigation techniques		
Unit III	Sessions: 6	Sources of financing
Role of banks, financial institutions, capital markets Raising equity – Investors, Expected returns Banking system, Role of credit Legal framework – Framing contracts, conditions, covenants Hybrid financial instruments Project financing plan		
Unit IV	Sessions: 6	Capital budgeting
Bidding for projects – rules, procedures Assessing project viability Capital budgeting tools – NPV, IRR, Payback, ARR Understanding discounting rates Profitability and financial sustainability Credit rating of infrastructure projects		
Unit V	Sessions: 6	Public Private Partnerships (PPP)
Introduction to private public partnerships Types of PPP models Benefits of PPP models to stakeholders, Win-win arrangement Government's role in ensuring PPP success Analysis of BOT, BOOT, BOLT in infra projects		