



**GITAM**  
(DEEMED TO BE UNIVERSITY)  
**NAAC A++ ACCREDITED**

In Partnership with  
UNIVERSITY FOR THE CREATIVE ARTS (UCA) UK



In Association  
with ISDC



Organizing by Department of Accounting, GITAM School of Business, Hyderabad.

# INTERNATIONAL CONFERENCE ON **CONTEMPORARY ISSUES IN**



**Its influence on today's business process  
and performance (Offline)**

## Call for Papers

**Paper/Abstract Submission**

<https://forms.gle/jipodEbVRR2XR2X58>



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### Conference Sponsors



**TOSHIBA**



### Network Support



**INOMICS**

**AIMA**  
ALL INDIA MANAGEMENT ASSOCIATION

**16<sup>th</sup> and 17<sup>th</sup> February, 2024**

## About the Conference:

The Environmental, Social, and Governance (ESG) conference is a platform for experts, professionals, and organizations to exchange ideas and knowledge on sustainability, social responsibility, and ethical practices in business and finance. The conference aims to raise awareness of the importance of ESG and its impact on the environment, society, and the economy. It provides an opportunity for participants to learn from industry leaders, researchers, and policy makers on the latest trends and best practices in ESG.

The conference will cover a range of topics related to ESG, including government policies and regulations, corporate practices and reporting, investment strategies, and stakeholder engagement. The keynote speakers and panelists will discuss the challenges and opportunities in implementing ESG practices, the role of technology, and emerging trends in ESG policies and regulations.

The conference will provide an interactive platform for participants to engage with experts and peers, share experiences and knowledge, and explore solutions to ESG challenges. The sessions will include presentations, panel discussions, and workshops, providing opportunities for participants to learn from experts and engage in interactive discussions.

Professionals, academics, researchers, investors, policy makers, will attend the conference and other stakeholders interested in sustainability and ESG. It will be a unique opportunity for participants to network, learn from industry leaders, and explore solutions to ESG challenges."

## Key Topics:

- The importance of ESG in today's business world
- Case studies of successful ESG implementation in companies
- ESG reporting and disclosure
- The role of investors in promoting ESG
- Government policies and regulations related to ESG

## Environmental Sustainability:

This topic will cover the latest trends and practices in environmental sustainability. Participants will learn about climate change and its impact on business, sustainable resource management, pollution control and waste management, and renewable energy adoption.

### Subthemes

- Climate change and its impact on business
- Sustainable resource management
- Pollution control and waste management
- Renewable energy adoption

## Governance:

This topic will cover corporate governance best practices, ethics and transparency, board composition and structure, and executive compensation and accountability.

### Subthemes

- Corporate governance best practices
- Ethics and transparency
- Board composition and structure
- Executive compensation and accountability

## Investor Engagement:

This topic will cover integrating ESG into investment decision-making, shareholder activism and engagement, ESG-related investment products, and impact investing.

### Subthemes

- Integrating ESG into investment decision-making
- Shareholder activism and engagement
- ESG-related investment products
- Impact investing

## Social Responsibility:

This topic will focus on social responsibility, covering issues such as human rights and labor practices, community engagement and philanthropy, supply chain management, and diversity and inclusion.

### Subthemes

- Human rights and labor practices
- Community engagement and philanthropy
- Supply chain management
- Diversity and inclusion

## ESG Metrics and Reporting:

This topic will cover standard ESG metrics, measuring ESG performance and impact, ESG reporting frameworks, and investor demand for ESG information.

### Subthemes

- Standard ESG metrics
- Measuring ESG performance and impact
- ESG reporting frameworks
- Investor demand for ESG information

## Government policies and regulations related to ESG

- National ESG policies:
- Environmental regulations:
- Social regulations:
- Governance regulations
- Legal frameworks
- Reporting standards
- Best practices:
- Challenges & opportunities
- Future trends



## CHIEF GUEST

**Minister for Commerce and Industry, Government of India**

## KEY NOTE ADDRESS:

**Dr Cindy Millman**

Acting Director of the Business School for the Creative Industries and Professor of Business Innovation. University for the Creative Arts, UK

## KEY SPEAKERS



### Profession

- From ACCA (INDIA)



### Industry

- From Sponsored Companies



### Academics

- From IIMs

### Who Should Attend:

The conference is ideal for professionals and experts from various fields, including:

- Business leaders and managers
- Investors and financial professionals
- Environmental and social activists
- Government officials and policymakers
- Academics and researchers

### Benefits of Attending:

- Learn about the latest trends and developments in ESG
- Network with professionals and experts in the field
- Gain insights into successful ESG implementation strategies
- Get up-to-date information on ESG reporting and disclosure requirements
- Understand the role of investors and policymakers in promoting ESG

### REGISTRATION FEE:

₹ 500 ---- For Students  
₹ 2000 ---- For Research Scholars  
₹ 3000 ---- For Faculty

₹ 5000 ---- For Corporates/  
Practitioners/Professionals  
\$ 200 ---- For International Participant



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<https://eventpayment.gitam.edu/CIESG2023/>

(which includes tea, snacks and lunch for two days)

If Registered fee paid by **15th January 2024, 5% discount** to the individuals and Group discount of **10%** if three or above from same institute/organisations

\*Delegates can avail either an early bird or group discount. Registration will be confirmed only after the payment of the registration fee. In a joint submission, at least one author should register for the conference. Author(s) with multiple entries must register for each paper separately. Registration fee consists of tea, breakfast, lunch, snacks and conference kits.



**Registration link:** For registering the conference follow the link

<https://forms.gle/TnPRUjQ2ZyCSmjZT8>

### Accommodation:

Limited accommodation will be available at GITAM Hyderabad guest house on payment basis for the conference participants on first come first serve basis on prior intimation. No TA/DA will be paid to any delegate who presents the paper at the conference

The GSBH able to make arrangements at hotels near to the University, but the payments need to be paid as per the Hotel policy

### CALL FOR RESEARCH PAPERS

Academicians, corporate executives, industry professionals, aspiring managers, management scholars, and students will have the opportunity to discuss and disseminate not only management theories, concepts, and models but also the results of their research, consulting, training, life experiences, and exposure at this international conference.

To ensure effective blind review: First page: Only Title, Author(s) name, Affiliation, Email and Mobile number, Second page onwards: Title, Abstract, 5 keywords and only research paper contents with no name/ identification of the authors. The paper should be original and unpublished offering new insights, new approach or new knowledge to the body of literature. The conference adopts a strict anti-plagiarism policy. Any submitted paper with more than 10% plagiarism is not going to be accepted for publication process.

The manuscript should be prepared in the following format: Abstract 200 words (approx.) with 4-5 keywords Main Paper 5000-8000 words, including references. Font 12 Points Times New Roman Title & Headings 14 points Times New Roman, 1.5 spaced Tables & Figures All the tables and diagrams should be appropriately numbered and provided at the end of paper Citation & References APA Style (6th Ed.)

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### IMPORTANT DATES:

Last date for submission of Abstract :

**20th January 2024**

Communication of Abstract approval:

**25th January 2024**

Last date for Final Paper submission:

**10th February 2024**

Last date for registration

**10th February 2024**



### PUBLICATION OF PAPERS

Special issue of South Asian Journal of Management (SAJM: ABDC-C and UGC CARE) may publish conference papers after a plagiarism check of less than 10% and its double-blind reviewing procedure. Conference proceedings will be published with ISBN

## About GITAM (Deemed to Be) University

Gandhi Institute of Technology and Management (GITAM), is committed to excellence in higher education foraying into diversified disciplines of learning. The mission is to impart futuristic and comprehensive professional education of global standards. In the past 40 years, GITAM has steadily evolved into a world class deemed to be university, recognized by the University Grants Commission (UGC) under section 3 of the UGC Act, 1956 in August 2007

Spread across 4 campuses, the institute is acclaimed for the experiential and hands-on learning it offers, along with competent and compassionate faculty, stellar research laboratories, academic vibrancies and cosmopolitan culture

The University offer UG, PG, and PhD programs remain at the very core, GITAM also offers several programmes through distance learning to increase access to higher education with an emphasis on reaching the unreached. Founder-President, Dr. M.V.S.S. Murthi, a visionary industrialist, educationist, philanthropist and former parliamentarian, guided from its inception until 2018. GITAM is now gaining even higher levels of academic achievements under the able leadership of the young, dynamic and enthusiastic Mr. M. Sri Bharat, President, GITAM

The University started in 2009, is an institution of quality management education, research, executive training, development and consultancy. The school has built an excellent faculty pool of an experienced and a rich intellectual capacity base, state-of-the-art infrastructure, technology-savvy campus in a brief period. With a commitment to quality education and sound academia-industry collaboration, it prepares business leaders for future challenges.

## About GITAM School of Business (GSB), Hyderabad

GITAM School of Business (GSB), Hyderabad, a constituent of GITAM (Deemed to be) University started in 2009, is an institution of quality management education, research, executive training, development and consultancy. The school has built an excellent faculty pool of experienced and a rich intellectual capacity base, start-of-the-art infrastructure, technology-savvy campus in a brief period. With a commitment to quality education and sound academia-industry collaboration, it prepares business leaders for future challenges.

### CONFERENCE CHAIRPERSON



**Prof. D Sambasiva Rao**

Pro Vice-Chancellor

GITAM (Deemed to be) University, Hyderabad

### CONFERENCE CONVENER



**Dr Gutti R K Prasad,**

Associate Professor & HOD -Accounting

GITAM School of Business, Hyderabad

### Conference Committee:

👤 Dr Gutti R K Prasad

👤 Dr Ramesh Bishetti

👤 Dr Syed Jaffer

👤 Dr Chandrabhanu Das

👤 Dr Sridhar Pinninti

👤 Mr Akram Pasha

👤 Dr Divya Kirti Gupta

👤 Dr Venu Gopal Merugu

👤 Dr Janaki Radhode

### Co-conveners:

**Dr Ramesh Bishetti**

Contact: +91 9849625397

email: rbishett@gitam.edu

**Dr Syed Jaffer**

Contact +91 9848533864

email: sjaffer@gitam.edu

**Dr Chandrabhanu Das**

Contact+919938078219

email:cdas@gitam.edu

**Mr Akram pasha**

Contact +91 9985712372

email: apasha@gitam.edu

**Dr.Sridhar Pinninti**

Contact +91 7659072485

email :spinnint3@gitam.edu

**For more details  
please contact:**

👤 **Dr Ramesh Bishetti** - Contact: +91 9849625397 | email: rbishett@gitam.edu

👤 **Dr Syed Jaffer** - Contact: +91 9848533864 | email: sjaffer@gitam.edu

👤 **Dr Chandrabhanu Das** - Contact: +919938078219 | email:cdas@gitam.edu