

CENTER FOR LANGUAGES

The Centre for Languages has been established with the aim of promoting knowledge of Indian and foreign languages and literatures, especially among the younger generation. The crucial role of language skills in personal and professional life is universally proven. In the contemporary era of globalization, it has become imperative to be proficient in both native and foreign languages. Therefore, with the objective of equipping students with the vital communication skills to succeed in the highly competitive international arena, the Centre for Languages offers a range of programmes.

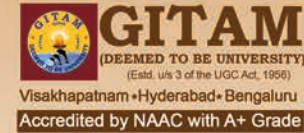
- M.A. English Language and Literature
- PG Diploma in Functional Hindi and Translation
- Certificate Courses in Indian Languages: Hindi, Telugu, Sanskrit
- Certificate Courses in Foreign Languages: Professional English Communication, French, Spanish, German, Japanese, Mandarin
- Certificate Courses in Soft Skills and Gandhian Literature

GITAM SCHOOL OF GANDHIAN STUDIES

The GITAM School for Gandhian Studies is dedicated to the development of Gandhian thought as it relates to the multiple facets of human science in search of truth, practice of nonviolence and pursuit of common good. The central postulate of Gandhian thought is that man is more than a power hungry, amorally selfish beast driven by hedonistic appetites. He is also a spiritual person in the sense that altruism, the central principle of Sarvodaya, is his guiding, pervasive value. This value and the spiritual being are often clouded in the persons deluded by the make-believe, magical manifestations in the material world. Vedantins call it the maya, the mother of all illusions. Gandhi fervently believed that it is possible to make people focus on their spiritual side and see the "truth" invisible to mortal sight by kindling the celestial light through practice of the yoga of nonviolence. The Gandhian formula for achieving personal and social transformation involves adherence to truth, commitment to common good and practice of nonviolence. The implications of this thesis are at once global and compelling in the world victimized by insane violence, inhuman greed, and needless exploitation. GSGS is dedicated to explore them with the intent of making the world a better place for one to live and let others live in peace and harmony.

Visakhapatnam - The City of Destiny

Visakhapatnam, a place of unique charm, is an exotic mixture of nature's very best with high ranges of Eastern Ghats in the West and Bay of Bengal in the East. It is a tourist paradise with long beaches, hills and mountains and popular tourist resorts of Araku Valley, Borra caves and Buddhist excavations. With its exquisite beauty and archeological treasures, it attracts tourists from far and wide.



CENTRE FOR LANGUAGES GITAM SCHOOL OF GANDHIAN STUDIES

WORKSHOP ON EFFECTIVE TECHNICAL WRITING IN ACADEMIC, RESEARCH, & BUSINESS SETTINGS

December 11-16, 2017



EFFECTIVE TECHNICAL WRITING IN ACADEMIC, RESEARCH, & BUSINESS SETTINGS

Technical Writing is a major component of corporate communication today. In the world of business and management, Technical Communication aims at communicating specific information in the most efficient manner to a specific audience to attain a specified business goal.

Keeping in mind the above, the Centre for Languages, GITAM School of Gandhian Studies proposes to organise a seven day Technical Writing workshop with the following objectives:

- Awareness of writing in a business environment
- Introduction to the basics of effective technical writing
- Imparting the mechanics and strategies of writing technical documents

While the workshop is open to the general public, it is designed for the following who need to frequently write documents of various kinds:

- Students
- Researchers
- Teaching Faculty
- Administrators/Managers/Professionals

A certificate of participation will be presented at the end of the course.

Venue

Gandhi Sandesh Sabha
GITAM School of Gandhain Studies

Date & Time

2 pm – 5 pm from
December 11-16, 2017

MODE OF PAYMENT
Through DD / NEFT transfer / Direct Payment at
GSGS Office, GITAM University, Rushikonda, Vizag.

DD in favour of
Seminars and Workshops – School of Gandhian Studies

NEFT Details
Seminars and Workshops – School of Gandhian Studies
Account No. : 761302010000701
IFSC Code : UBIN0576131
Bank Name : Union Bank of India
Branch : GITAM Campus, Rushikonda,
Visakhapatnam.



Resource Persons:

Ms. Neeraja Nellimarla has close to 15 years of experience in the field of technical communications and software documentation. She is currently Content Manager at Magnitude Software, Hyderabad, a company that specialises in enterprise and corporate performance management reporting. Apart from overseeing a team of fairly mature writers, she is responsible for overall quality and timeliness of documentation for Magnitude products.

Jitendra Sivamani has over 19 years of experience in technical communication. Most of his experience is in the IT industry, and he has also worked for a short while in the oil-and-gas industry. He has managed three groups of technical writers. Before entering the field of technical communication, he worked as a journalist for English newspapers in Bengaluru.

SALIENT FEATURES:

1. Highly interactive sessions, use of handouts, in-house exercises, assignments, videos.
2. Appropriate electronic course material.
3. Discussions on Tricks and Tips of effective technical writing.

Fee:

GITAM STUDENTS/ FACULTY / STAFF

Rs. 1,000/- per head
(Rs. 1500/- after 30th November, 2017)

GENERAL PUBLIC

Rs. 1,500/- per head
(Rs. 2000/- after 30th November, 2017)

CORPORATES

Rs. 2,500/- per head
(Rs. 3000/- after 30th November, 2017)

*Concession available incase of more than 3 entries
from same group / organization.

Contact

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