



**GITAM**  
**UNIVERSITY**

(Estd. u/s 3 of the UGC Act, 1956)

Visakhapatnam \* Hyderabad \* Bengaluru

Accredited by NAAC with A+ Grade

Department of Finance  
**GITAM INSTITUTE OF MANAGEMENT**

&



इंडियन बैंक  
**Indian Bank**

आपका अपना बैंक • YOUR OWN BANK

*Jointly Organizing*

**NATIONAL CONFERENCE ON  
CURRENCY RISK MANGEMENT**



**21<sup>st</sup> October 2017**

## Introduction

Currency Exchange (CX) transactions could be of capital or revenue in nature and it is essential that companies which have exposure to foreign exchange be it in terms of FC borrowings, imports, exports needed to have a team in the Corporate Finance/ Treasury department for effective and efficient management of CX risks. In a floating exchange rate environment, the currency exchange rate responds to the flow of imports and exports, the flow of capital, relative inflation rates and more. Often, limits are placed on currency exchange rate fluctuations according to government policies. There are different tools for hedging currency exchange risk, including forwards, futures, swaps and options.

Most currency management instruments enable the firm to take a long or a short position to hedge an opposite short or long position. Some of these instruments are derivatives and are recently evolved. Hence, there is a need to understand the essentials of Foreign Currency Exchange (CX) market and develop strategies to minimize the currency risks. Currency risk management can make the difference between your survival or sudden death with forex trading. Anyone can have the best trading system in the world and still fail without proper risk management. Risk management is a combination of multiple ideas to control trading risk. It can be limiting trade lot size, hedging, trading only during certain hours or days, or knowing when to take losses. In India, CX business is subject to RBI's rules and regulations, Government guidelines and Foreign Exchange Management Act (FEMA). Whatever may be the strategy the dealers always face severe losses in CX management.

In this context, Department of Finance, GITAM Institute of Management is organizing the national conference of 'CURRENCY RISK MANAGEMENT' with collaborative support from Indian Bank to enlighten practitioners, academicians and students in the backdrop of dynamic global currency exchange market scenario.

## Conference Themes:

1. RBI Policy on foreign exchange regulations.
2. Foreign currency exchange management practices.
3. Problems and concerns relating to forex dealers.
4. International trends in forex markets.
5. Forex management and IFRS disclosures.
6. Role of Indian Banks in Forex Market.



## Call for Papers

Research papers on the above areas of interests with empirical evidence are invited from Academicians, Researchers, Practitioners and students. The soft copy of an abstract with 500 words may sent to [seminar.gim@gitam.edu](mailto:seminar.gim@gitam.edu).

Professionals from banks, regulatory agencies, insurance agencies and other financial related stakeholders are encouraged to contribute their ideas, case studies and findings on the topic in a broader perspective to [seminar.gim@gitam.edu](mailto:seminar.gim@gitam.edu).

## Edited Volume

Best Research papers presented at the conference will be published as edited volume with ISBN.

## Important Dates

Abstract submission date : October 3, 2017  
Notification of acceptance : October 9, 2017  
Submission of final papers : October 16, 2017  
Last Date for Registration : October 19, 2017

## Registration fee

• Academicians : Rs. 700  
• Research Scholars & Students : Rs. 500  
• Executives : Rs. 1000  
(D.D. in favour of the **Seminars & Workshops Account - GIM, payable at Visakhapatnam**)

## Accommodation

Accommodation will be provided in University Hostels on payment basis @ Rs. 500/- per day.

## Organising committee

### Conference Chairpersons

**Prof. P. Sheela**  
*Principal, GIM-GITAM University*

**Mr. K.S. Sudhakar Rao**  
*Dy. General Manager & Zonal Manager  
Indian Bank*

### Conference Co-Chairpersons

**Prof. S.S. Prasada Rao**  
*GIM-GITAM University*

**Mr. K.B. Raman**  
*Asst. General Manager, Zonal Office, Indian Bank*

### Conference Convener

**Dr. M.S.V. Prasad**  
*Head- Department of Finance, GIM- GITAM University*

### Conference Co-Conveners

**Dr. G.V. Satya Sekhar**  
*Associate Professor, CDL, GITAM University*

**Ms. V. Gowri Lakshmi**  
*Asst. Professor, Department of Finance, GIM*

*For further details contact*

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[www.gim.gitam.edu](http://www.gim.gitam.edu)

## **GITAM INSTITUTE OF MANAGEMENT**

Gandhi Institute of Technology and Management (GITAM) is a frontline University offering quality education of global standards in diverse disciplines such as Engineering, Pharmacy, Science, Management, Law and International Business with campuses in Visakhapatnam, Hyderabad and Bangalore. Recognizing the holistic education the University is imparting the Ministry of Human Resource Development, Govt. of India ranked GITAM University as "A+" category among the universities of its kind. This tribute is symbolic of the 33 years of its track record in maintaining high standards in quality teaching, research and consultancy. Recently NAAC accredited GITAM University with 'A' Grade.

Since 1988, the GITAM Institute of Management has been in the forefront in offering innovative UG & PG programs namely BBA, BBA (MA), B.Com. (Hons) & Integrated MBA, MBA (Twinning) & MBA (FinTech). Doctoral Programs namely M.Phil and Ph.D. GITAM is proud to be one among the TOP 30 India's best B-Schools consistently in the media rankings.

## **INDIAN BANK**

### **A premier Public Sector, Government of India Undertaking**

- Established on 15th August 1907 as part of the Swadeshi movement
- Indian Bank has been conferred with SKOCH challenger Financial Inclusion Award 2012
- The Bank also received award from CNBC TV -18 Award for Best Public Sector Bank under midsize category
- Total Business touched Rs.3,14,654 Crores as on 31.03.2017
- Operating Profit : Rs.4000.71 Crores for the year ended 31.03.2017
- Net Profit : Rs.1405.68 Crore for the year ended 31.03.2017
- Core Banking Solution(CBS) in all 2682 branches as on 31.03.2017
- Information Systems & Security processes certified with ISO27001:2013 standard and is amongst very few Banks certified worldwide 2687 Branches.
- It is the only Indian Bank other than State Bank of India to feature in the list of Fortune 500 companies in the world.



### **International Presence**

- Overseas branches in Singapore , Colombo including a Foreign Currency Banking Unit at ` Colombo and Jaffna
- 227 Overseas Correspondent banks in 75 countries

Banking Frontier's Finnoviti Award for the Best Technology Innovation – "e-Purse".  
Bagged "Skoch Technology Innovation Award" for "IB Smart Remote" Mobile Application.  
Bagged the top awards for SHG

### **Bank won 3 ASSOCHAM Social Banking Excellence Awards:**

- Winner Medium Bank Class for Agriculture Banking
- Winner Medium Bank Class for Urban Banking.
- Runner up under Medium Bank Class Rural Banking

In September 2016: India's Best Bank Award by Financial Express for Strength & Soundness

## **Visakhapatnam - The City of Destiny**

Visakhapatnam, a place of unique charm, is an exotic mixture of nature's very best with high ranges of Eastern Ghats in the West and Bay of Bengal in the East. It is a tourist paradise with long beaches, hills and mountains and popular tourist resorts of Araku Valley, Borra caves and Buddhist excavations. With its exquisite beauty and archeological treasures, it attracts tourists from far and wide.

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**Department of Finance**

**NATIONAL CONFERENCE**  
**ON**  
**CURRENCY RISK MANAGEMENT**  
**21<sup>st</sup> October 2017**  
**Registration Form**

**Participant Details**

1. Name : \_\_\_\_\_  
\_\_\_\_\_
2. Designation: \_\_\_\_\_
3. Institution/  
Organization \_\_\_\_\_
4. Address for  
Communication \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
5. Phone : \_\_\_\_\_ Fax : \_\_\_\_\_
6. E-mail: \_\_\_\_\_
7. Registration Fee particulars:  
Amount / DD. No. / Bank : \_\_\_\_\_

(D.D. in favour of the **Seminars & Workshops Account - GIM,**  
*payable at Visakhapatnam.*)

<b>Registration Fee :</b>	Academicians	: Rs. 700
	Research Scholars & Students	: Rs. 500
	Executives	: Rs. 1000

Date:

Place:

Signature

*Mailing Address :*

**Dr. M.S.V. Prasad**

Convener, National Conference on Currency Risk Management  
GITAM INSTITUTE OF MANAGEMENT, GITAM University, Visakhapatnam.  
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